



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Feb. 7, 2017 8:00am**

Members Present: Dave McPheeters, Alison Flynn, Lois Bach, Doug Generoli, Peggy Rose Levin, Ed Badrak, Shayna Roberts, Ryan Altman, Tony Carrillo, Phil Linssen, Michael Rammelsberg, Guy Hanford

Excused: Russ Vuich, Mikey Knab

Absent:

Staff: Scott Kessler, Paige Newman

Guests: Jenny Hall, SDPD; Greg Gohde, Classic Bows Violin Shop; Steve Bumgarner and David Ruyle, Normal Heights Masonic Center; Matt Yagyagan, Councilmember Gomez' office; Chloe Madison, Councilmember Ward's office; Eric Young, Mayor's office; Jeff Brooker, San Diego City Attorney's office

A. Call to order: 8:10 a.m. by Vice President Alison Flynn

B. Introductions:

C. Additions/Deletions to Agenda: n/a

D. Guest Speakers

1. San Diego Police Department: Jenny Hall reported on Feb 7 someone on drugs fought in front of the Rabbit Hole, vandalized a car and broke the door at Rosie O'Grady's. Someone held him until SDPD arrived. There have been three robberies at Metro PCS phone stores, one on Adams Avenue.
2. Chloe Madison, Councilmember Ward's office: The office is just getting established. She handed out a newsletter with staff contacts and committees, and a list of community services. The Talmadge Gateway project is opening over the summer for seniors at risk of being homeless. The state of the city address took place in January. Ward is going to focus highly on affordable housing. They had a press conference with the Tijuana mayor to reaffirm ties of our binational relationship.
3. Eric Young, Mayor's office: The Mayor has a housing initiative for 700 homeless veterans so far.
4. Matt Yagyagan, Councilmember Gomez' office: He's the rep for Kensington and Talmadge. The Councilmember submitted her budget which includes several projects that will improve the quality of life in Kensington and Talmadge such as street light repair, walkability and such.

E. New Business Announcements – Peggy Rose Levin: Niche Kensington changed their name to Kiko and Sven. Kensington Video is operating until March and then going online only. Tajima Ramen expanded their hours for lunch and dinner. Little Miss Brewing will be opening soon with tastings. The former Frank's Automotive place will be a mixed use development with possibly a sports bar. If any info arises during the month, please email peggyrose.levin@gmail.com.

F. Action Items

1. **Approval of Dec., 2016 and Fiscal year end Financial Reports M/S/P** Roberts/Linssen 12 members present, 12 yes.
2. **Approval of Dec., 2016 Minutes M/S/P** Bach/Rammelsberg 12 members present, 12 yes.
3. **Announce 2017 Board election results and seat 2017 Board members:** The following people were elected at the 2017 January Annual meeting for two year terms: Lois Bach, Shayna Roberts, Alison Flynn, Ed Badrak, Peggy Rose Levin, Ryan Altman, Tony Carrillo, and Guy Hanford.
4. **Elect 2017 officers** – The following were elected as AABA's 2017 officers: Mikey Knab as President, Dave McPheeters as first Vice President, Alison Flynn as second Vice President, Doug Generoli as Treasurer, and Shayna Roberts as Secretary. Lois Bach retired as AABA's Secretary and the AABA wishes to acknowledge her long tenure in that position in service to the organization.
5. **Approve application for County community enhancement grant** Linssen/Badrak 12 members present, 12 yes.
6. **Approve application for City of San Diego EDTS grant** Badrak/ Rammelsberg 12 members present, 12 yes.

G. Discussion Items

1. Off the Grid's proposed weekly food truck market event at the Masonic Center parking lot: Steve Bumgarner and David Ruyle from the Masonic Center attended. Steve said Off the Grid will be a family-oriented alcohol-free event in a prime location, adding to the community and bringing in more business. Scott said parking is the biggest concern for businesses with 600-700 people coming each Tuesday. AABA would like to return to the positive relationship that used to exist with the Masonic Center. There were ideas to have a trolley with money from Off the Grid and The Masonic Center and/or a partnership with Lyft or Uber to help with parking issues during the event. The AABA and Off the Grid are continuing to negotiate an MOU with Off the Grid regarding the 6 month trial period which starts likely in September. The project will be voted on by the AABA board in March or April.

2. Due to the annual retreat, the March 7 Board meeting will be from 8-8:30 am only followed by the Board retreat until 11:30 am at the normal meeting place. Elected official representatives probably don't need to attend. Committee chairs pick an agenda item or two they wish to discuss.

H. Committee Reports

1. Executive Report: Alison reported that we planned the Board meeting agenda, and discussed the election of Board officers.

2. Promotions Committee: Shayna reported we changed Unplugged to a one day event April 29 with the plan of having bars and restaurants cover the entire musicians' fees this year. We'll sell tickets at the church for a paid concert with JD Souther as the festival's headliner. Unplugged will have another paid ticket event for a beer and food ticket package. Unlike last year's beer taste which occurred at 12 retail locations, this year only 4 retail locations will be utilized. She shared that AABA social media followers are increasing each month. We discussed seeking Street Fair sponsors.

3. Business Planning & Development: Alison reported that we had a special presentation from Circulate San Diego regarding a proposal to build a bike lane on 30th Street which is still in the design phase. There could be parking and unloading impacts on the business district which are still being worked out and mitigated.

4. Finance Committee: Doug reported that our finances are stable and we are approximately at the same place as this time last year. We ended the year with a \$4500 loss. We need to submit the EDTS TOT grant.

I. Staff Report: Scott reported that the contractor Precision Concrete Cutting is starting to grind 196 trip and falls from Vons to Hamilton thanks to a \$15,000 grant from Ron Roberts. We'll do a press conference when the work is done. Adams Avenue Unplugged was already discussed. Rock N' Roll Marathon is coming to the March or April AABA Board meeting to discuss their early June event with concerned businesses. We have some dead trees to replace once the rains stop.

J. New Business: n/a

K. Announcements/Public Comment: Ryan announced Alternative Healing Network's 12 year anniversary open house is Feb. 11. Shayna mentioned House of Imago will have a 5 year celebration and she is seeking an artist. Lois announced Classic Bows is having a month-long sale in February to celebrate the owner's birthdays.

L. Adjournment at 9:30 a.m. M/S/P Badrak/Roberts 12 members present, 12 yes

Next meeting: March 7 at 8 am, followed by Board retreat from 8:30-11:30 am at the Normal Heights Community Center

Respectfully submitted
Paige Newman