



Board of Directors Minutes for Tuesday, January 5th, 2016
8:00am meeting in the Normal Heights Community Center, 4649 Hawley Boulevard

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Russ Vuich, rvuich@cox.net

Members Present: Doug Generoli, Lois Bach, Dave McPheeters, Phil Linssen, Peggy Rose Levin, Ed Badrak, Alison Flynn, Tony Carrillo, Ryan Altman

Members Excused: Pam Sisneros, Michael Rammelsberg, Shayna Roberts, Mikey Knab

Staff: Scott Kessler, Kat Carney

Guests: Adriana Martinez, City Council District 3; Keiliki Rodriguez, Home Start Thrift Boutique; Greg Gohde, Classic Bows; Jenny Hall SDPD; Michael Hagstrom, U.S. Kids Chamber; Erik Caldwell, City of San Diego; Carole Boason, SDPD; Ralph Dimarucut, City Council District 9; Elizabeth Studebaker, City of San Diego

A. Call to order: by Vice President, Dave McPheeters

B. Introductions

C. Additions/Deletions to Agenda: n/a

D. Guest Speakers:

San Diego Police Department: Officer Jenny Hall reported that two robberies occurred in December, the 7-11 on the corner of Adams and Hawley Blvd., and the Incredible Cheesecake Co. on the 3100 block of Adams Ave. There was a discussion about "pot shops" cropping up in our neighborhood. Officer Jenny introduced her boss, Carole Boason.

Council District 3: Adriana Martinez reported that her office has a wonderful working relationship with the police and the council office also reporting illegal businesses to the City Attorney's office. We have been on legislative recess for a few weeks including this week and will be back next week. Todd Gloria is chair of the budget committee again this year. The budget process begins on Jan. 27th.

Council District 9: Ralph Dimarucut reported that one of the projects he wants to complete in 2016 is the crosswalk in Kensington. He will also be addressing the lighting in Kensington, north of Adams.

BID Council: Scott Kessler reported that the council is still in the process of reorganizing itself.

Neighborhood Investment Manager Report: Liz Studebaker introduced her boss, Erik Caldwell, who is the Director of Economic Development for the city of San Diego. He said that his vision is focused on reaching out to business owners to create an environment to get things accomplished and also to generate more money in the city of San Diego.

1. Approve December 2015 BOD minutes: M/S/P Vuich/Generoli 11 members present, 10 yes, 1 abstain

2. Approve November 2015 financials: M/S/P Linssen/Generoli 11 members present, 9 yes, 2 abstain

3. Set date for Annual retreat Tuesday, March 1st after abbreviated Board Meeting 8:30am-12pm M/S/P Generoli/Linssen 11 members present, 11 yes

4. Announce and approve nominations for 2016 Board seats M/S/P Badrak/Generoli 11 members present, 11 yes

F. Discussion Items

Annual Meeting to take place Feb. 9th at the Rabbit Hole from 8-10am. The annual report will be mailed out next week. The breakfast will cost \$10 per person.

Board of Directors to cover charitable causes: Kimi's Day and Mid-City Little League.

Holiday on Adams recap: We had a larger crowd attending than in the past, probably because of the Fern Street Circus. Ed Badrak was Santa. We had carolers, ice cream, hot chocolate, and the snow. We'll probably need more snow next year.

G. Committee Reports

Executive Committee: Dave McPheeters reported that the meeting was cancelled for the month

Promotions Committee: Shayna Roberts was not in attendance and most of what was covered in the meeting was already covered during this meeting.

Business Planning and Development: Alison Flynn reported that the North Park Plan was discussed. We talked about holiday decor and hopefully we'll have more of that next year. We have been working at getting the street lights fixed.

Finance Committee: Doug Generoli reported that the committee discussed the financials for November, the holiday event costs, and the Little League and Kimi's Day donations.

H. Staff Report: Scott Kessler reported that we planted 6 new trees on Adams to replace dead or damaged ones. The North Park Plan is including about everything that we asked for. We've had concerns about the Climate Action Plan taking away some of our parking spaces.

New Business: n/a

J. Announcements/Public Comment: n/a

K. Adjournment: M/S/P Linssen/Bach 9 members present, 9 yes

Respectfully submitted
Lois Bach, Secretary