



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
Sept. 6, 2016 8:00am**

**Members Present:**, Mikey Knab, Dave McPheeters, Alison Flynn, Doug Generoli, Peggy Rose Levin, Ed Badrak, Phil Linssen, Shayna Roberts, Russ Vuich

**Excused:**

**Absent:** Lois Bach, Pam Sisneros, Tony Carrillo, Ryan Altman, Michael Rammelsberg

**Staff:** Scott Kessler, Paige Newman

**Guests:** Jenny Hall, SDPD; Steven Florman, Florman Architects; Gary Weber, Mid-City CPD; Patty Ungar, Kensington Veterinary Hospital; Steve Kader, AABA; Lee Steur, Rep. Susan Davis

**A. Call to order:** 8:05 a.m. Call to order by President, Mikey Knab.

**B. Introductions:**

**C. Additions/Deletions to Agenda: The 92116 events.**

**D. Guest Speakers**

1. Patty Ungar thanked AABA for promoting the 92116 zip code birthday event helping to fundraise for the family of her employee Marjorie Bewley who was in a serious car accident.

2. San Diego Police Department: Jenny Hall reported a broken window incident at Niche Kensington at 3723 Adams Ave. A prescription drug takeback event is Oct 22 at Mid-City Station from 10am- 2pm. Also, sharp needles can be dropped off weekly at her station lobby at 4310 Landis M-Th from 8 am-5 pm. A discussion on the growing homeless issue followed.

3. Lee Steur, Rep. Susan Davis' office, House Representatives go back into session today. The congresswoman's office is working with HUD and reexamining the formula used by HUD to allocate funding to cities based on their homeless population. It's a really complicated issue with many veterans coming to San Diego. Affordable housing is a primary issue for our area.

4. Business Improvement District Council: Scott has asked the BID Council to revisit the special event equipment usage policy so that street fair equipment requests are not hindered by other requests for the same day. City Heights and downtown have withdrawn from the BID Council. Warren is recovering from an operation so staffing levels are down. Mikey suggested adding this item to financial committee agenda in two months.

**E. New Business Announcements** – Peggy Rose Levin: Blackmarket Bakery was inspected and is opening soon; Beyond Pilates in Kensington opened and has some specials; Kensington Pet Supply is opening soon with a new name; Tajima who will be selling ramen is opening next to Et Voila; the 92116 party is happening on Sept. 21; Ponce's 47<sup>th</sup> anniversary is Sept. 24 from 12-4 pm with 1969 prices; Frank's Autobody shop moved to an unknown location and the prior location is slated to be a mixed use development. If any info arises during the month, email [peggyrose.levin@gmail.com](mailto:peggyrose.levin@gmail.com).

**F. Action Items**

1. **Approval of July, 2016 Financial Reports M/S/P** Roberts/Badrak 9 members present, 9 yes
2. **Approval of August, 2016 Minutes M/S/P** Roberts/Linssen 9 members present, 9 yes

**G. Discussion Items** 92116 events: one will occur at the post office on Adams Ave. with tables outside. Several restaurants will give a portion of proceeds to the Bewley family on 9-21-16 and Patty Ungar has a fundraising website. AABA is promoting these community events.

**H. Committee Reports**

1. **Executive Report:** Mikey reported since the death of Mariposa Ice Cream owner Dick VanRansom, Lois reached out to the family and we will be dedicating the event to him by honoring him in the Street

Fair program rather than having a stage dedicated. Finance committee is checking on operating expenses as a best practice. CicloSDias event is proceeding for Oct. 30; the route now goes from Ohio to Kansas (two blocks of Adams are closed). South on 30<sup>th</sup> through North Park and east into City Heights. The finance committee wants to see the event budget. Due to street fair all sub-committee meetings for September are cancelled, except for the Executive Committee Sept. 28 (committee chairs are encouraged to attend). MAD budget and street fair were discussed.

2. **Promotions Committee:** Shayna reported we talked about the street fair, CicloSDias, the Spirit Stroll, the March women's event (still being planned and AABA will promote it).
  3. **Business Planning & Development:** Alison reported that we discussed tree replacements, trash cans, etc. Capital projects are off until after the street fair.
  4. **Finance Committee:** Doug reported we are in good shape though have a little bit less cash than last year. With street fair we are saving some money by eliminating the park stage and will have a little less profit but September is crunch time with many people applying. We have more of a MAD budget to work with than we thought. With our investment moneys set aside from school annex proceeds we could possibly extend the hall rental space, and store equipment.
- I. Staff Report:** Steve Kader shared that Street Fair posters are available, we have hired a Grammy-winning musician Dave Alvin and we shifted some headliners to DiMille's stage. Scott reported we have cut down some street fair expenses and booth sales may pick back up. It's crunch time in the office. We spent \$1000 repairing trash cans, locks are being broken off, and we are doing a lot of power-washing as there is more traffic and homelessness. We are announcing any retail stores are welcome to be part of Spirit Stroll. We will plan a mixer in November, maybe at the Masonic Lodge.
- J. New Business:** n/a
- K. Announcements/Public Comment:** n/a
- L. Adjournment at 8:56 a.m. M/S/P** Roberts/Badrak 9 members present, 9 yes

**Next meeting: Oct. 4 at 8 am**

Respectfully submitted  
Paige Newman