



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Oct. 4, 2016 8:00am**

Members Present:, Mikey Knab, Dave McPheeters, Alison Flynn, Peggy Rose Levin, Ed Badrak, Phil Linsen, Shayna Roberts, Russ Vuich, Ryan Altman, Tony Carrillo, Michael Rammelsberg

Excused:

Absent: Lois Bach, Pam Sisneros, Doug Generoli

Staff: Scott Kessler, Paige Newman

Guests: Jenny Hall, SDPD; Mara Elliott, candidate for SD City Attorney; Kevin Melton, Assembly candidate; Chris Ward, Councilmember elect; Steve Kader, AABA; Adriana Martinez, Council District 5; Jason Weisz, Representative for Atkins; Ralph Dimaricut, Sen. Block; Brett Adler, San Diego Global Vision Academy; Jeff Jordon, SDPD

A. Call to order: 8:05 a.m. Call to order by President, Mikey Knab.

B. Introductions:

C. Additions/Deletions to Agenda: Scott said Liz Studebaker expressed regrets she couldn't come.

D. Guest Speakers

1. Kevin Melton- He's a former small business owner running for an assembly seat against Todd Gloria. His website www.kevinmelton.net.

2. Mara Elliott- candidate for City Attorney, works as Chief Deputy City Attorney since 2009. She favors deputy city attorneys attending BID meetings. She commented priorities in her office will be elderly, children, and domestic violence prevention. www.maraelliott.com

3. Chris Ward – Councilmember Elect, officially starting December 12- he has been meeting with Todd Gloria to stay in synch on issues. He will work on small business support. His website info is still current. Scott mentioned the ongoing homelessness issue and power-washing expenses and a discussion followed. Chris said homelessness will be a main priority.

4. Ralph Dimaricut, staff to Senator Block, spoke on SB823 which passed and is vacating convictions for victims of human trafficking. SB1333 passed and will prohibit smoking in state parks or beaches. They are planning two town halls at the district, with details being worked out.

5. San Diego Police Department: Jenny Hall reported the homeless issue is being worked on by the HOT team. National Coffee with a Cop Day is October 7 at Lestat's. A prescription drug takeback event is Oct 22 at Mid-City Station from 10am- 2pm.

6. Adriana Martinez of City Councilmember Todd Gloria's office – homelessness is very complicated; they are working with businesses on the issue and trying to address the core problems. They have been working closely with Streets division to address the lights out on Adams Ave and really appreciated having a booth at the Street Fair. Todd Gloria is only in office for a few more months; they are still working hard.

7. Jason Weisz, staff to Speaker Emeritus Toni Atkins – the legislature is currently on recess. Assembly Bill 1795 signed by Toni says that women under 40 exhibiting symptoms of cancer are medically covered to have screenings. October is breast cancer awareness month and throughout San Diego County there are many screenings. Toni is having a community coffee at Lestat's in Hillcrest Nov. 12 from 10-11 am. Let them know of any issues with Medicare, Covered CA, Franchise Tax Board, and the DMV.

8. Business Improvement District Council: Scott reported the BIDS are working together on homelessness, having many additional meetings. Some BID equipment for events needs to be replaced, about \$12,000 to \$20,000. We lost a lot of equipment at the Street Fair despite taking extra precautions.

E. New Business Announcements – Peggy Rose Levin: Burnside was sold. A ramen/sushi place is coming in that space. Tajima is the new ramen house on 30th and Adams Ave. opening possibly in October. Black Market Bakery has opened. The auto shop on the corner of Bancroft and Adams is closing and will be a mixed use commercial area. Marijuana places are closing- the one on Meade and 40th and 33rd and Adams.

Ould Sod expanded the back area and has triple seating. Beyond Pilates in Kensington has specials. Kensington Pet Supply moved near Vida Juice. Niche across from Rite Aid is great for holiday gifts. Café Cabaret has a full Lebanese menu. Dog Park is not being used as much as we thought. There is an antique store down a driveway behind Elixir. The former Casa Adams will be an expanded version of the El Zarape from Park Boulevard. If any info arises during the month, email peggyrose.levin@gmail.com.

F. Action Items

- 1. Approval of Aug., 2016 Financial Reports M/S/P** Linssen/Roberts 11 members present, 11 yes
- 2. Approval of Sept., 2016 Minutes M/S/P** Roberts/Flynn 11 members present, 11 yes

G. Discussion Items

1. Street Fair wrap-up- main revenues from vendors went down about \$20,000. This was our first year against the Miramar air show, and Tour De Fat and many other events are happening. Heat was also an issue. We cut about \$8,000 in expenses. T-shirt sales were good, and we did \$1000 more in beer sales than last year. Public safety went well, and no one was hurt though we had a lot of equipment issues. There will be more police present next year, earlier on Saturday. TV and newspaper coverage went fairly well.

2. Nov. 10 (date changed) afternoon mixer- considering Ould Sod. For the January annual morning meeting we are considering a few locations, one being Konrad and King, and possibly having it catered by Stehly Farms.

H. Committee Reports

- 1. Executive Report:** Mikey reported Tire Depot is under review and Scott reached out to them. In 2017 there will be the opening of the CalTrans bike lane by the 15 freeway. For an investment project for our community, we want to come up with a good idea that everyone coalesces around. Cars under repair can't be parked on the street. San Diego Global Vision Academy- Brett Adler shared they are moving forward as planned with construction and the bungalows. They will tear down old bungalows in January. The pickup of students has increased the traffic in the area. The CicloSDias event is Oct. 30.
- 2. Promotions Committee:** did not meet this month due to Street Fair
- 3. Business Planning & Development:** did not meet this month due to Street Fair
- 4. Finance Committee:** did not meet this month due to Street Fair but Phil reported in Doug's absence that we discussed during the August financials. Next month we will review the financials after the Street Fair event. We have enough cushion to handle any Street fair losses.

I. Staff Report: we are starting to promote CicloSDias Oct. 30 event and meeting weekly with other partners. We are having a node at 30th and Adams with music. The three bike shops in the area will be involved. Spirit Stroll is Nov. 26 on Small Business Saturday and we are starting to reach out to restaurants this week, Mikey can help contact the retail establishments. Our intern is updating our business directory.

J. New Business: n/a

K. Announcements/Public Comment: Lieutenant Jeff Jordon reported they are gearing up for National Day of Protest Oct. 22 from 6-9 pm. The Street Fair went very well. There was a discussion on advantage and disadvantages of body cameras. Homelessness is more of a challenge than the racial and other issues.

L. Adjournment at 9:35 a.m. M/S/P Linssen/Badrak 11 members present, 11 yes

Next meeting: Nov. 1 at 8 am

Respectfully submitted
Paige Newman