



# Adams Avenue Business Association: Board of Directors Meeting Agenda & Annual Retreat Agenda

## Tuesday March 1<sup>st</sup>, 2016

8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Mikey Knab, PRESIDENT <a href="mailto:mikey@poncesrestaurant.com">mikey@poncesrestaurant.com</a>	[ ]	Peggy Rose Levin <a href="mailto:peggyrose.levin@gmail.com">peggyrose.levin@gmail.com</a>	[ ]
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- A. Call to Order**
- B. Introductions**
- C. Additions/Deletions to Agenda**
- D. Guest Speakers** (5 minutes)
- E. Action Items** (5 minutes)
  - 1. Approve Feb 2015 BOD minutes
  - 2. Approve Jan 2015 financials
- F. Discussion Items** (5 minutes)
  - 1. Amendment to BID Contract
- G. Committee Reports** (10 minutes)
  - 1. Executive Committee – *Mikey Knab*
  - 2. Promotions Committee- *Dave McPheeters*
  - 3. Business Planning & Development–*Alison Flynn*
  - 4. Finance Committee- *Doug Generoli*
- H. Staff Report-** (0 minutes)
- I. New Business** (5 minutes)
- J. Announcements/ Public Comment** (5 Minutes)
- K. Adjournment**

### Annual Retreat Agenda: 8:30-12:00pm (Board Members Only)

- A. Executive**
  - Proposed inclusion of MAD property owners as AABA members
- B. Finance**
  - Community projects proposed to utilize \$194,000 proceeds from school annex
  - \$20,000 to invest in new AABA business endeavor
- C. Promotions**
  - Changes and improvements to Spirit Stroll
  - Promotion of service industries on the Ave
  - Standardized approach to partnering with outside event organizers
- D. Business Planning & Development**
  - Prioritize capital improvement projects
  - Attracting new business
  - Transportation strategy

### AABA Committee Meeting Days & Times (All Committees meet in the AABA Office):

<b>Promotions Committee</b> – Second Thursday after the Board Meeting at 8:00am	March 10th
<b>Business Planning &amp; Development Committee</b> – Third Tuesday of each month at 8:00am	March 15th
<b>Finance Committee</b> – Third Friday of each Month at 8:00am	March 18th
<b>Executive Committee</b> – Wednesday before the next Monthly Board Meeting at 8:00am	March 30th