



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
Oct. 3, 2017 8:00am**

**Members Present:** Mikey Knab, Dave McPheeters, Shayna Roberts, Guy Hanford, Alison Flynn, Michael Rammelsberg, Tony Carrillo, Phil Linssen, Ryan Altman, Peggy Rose Levin

**Excused:** Russ Vuich, Doug Generoli, Ed Badrak

**Absent:**

**Staff:** Scott Kessler, Paige Newman

**Guests:** Jenny Hall, SDPD; Gary Weber, NHCPG; Brett Weise, Councilmember Ward's office; Steve Kader, Adams Avenue Street Fair; Norma Stafford, Normal Heights Urban Arts Committee; Zach Bunshaft, Susan Davis' office; Javier Gomez, Todd Gloria's office; Jason Weisz, Senator Atkins' office; Jocelyn Maggard, City Economic Development; Steven Florman, Florman Architects

**A. Call to order:** 8:07 a.m. by President Mikey Knab

**B. Introductions**

**C. Additions/Deletions to Agenda:** n/a

**D. Guest Speakers**

1. Councilmember Ward: Brett Weise is the new representative for Normal Heights. Homelessness is the most pressing issue, and there's an emergency around Hepatitis A. They are opening 3 shelter tents and reforming internal systems to house more people permanently. There are some vaccine limitations as they are running out of Hep A. Community choice, an alternative to provide greener energy and reduce utility rates, is slowly moving forward. They are enhancing the family reunification program.
2. Jenny Hall, SDPD: New homeless people they haven't seen before are appearing. Efforts need to be combined as SDPD can't handle everything. There was a fight and broken window at Dink's Barber Shop.
3. Zach Bunshaft, Susan Davis' office: They are working on federal resources for affordable housing. San Diego is third largest homeless population in the U.S. Hepatitis A is mostly between the City and County but his office is in close contact with the County. Susan is passionate about helping Puerto Rico. She's hosting a service academy nomination night Oct. 9 in Eastlake.
4. Jason Weisz, Senator Atkins' office: Legislature passed 15 bills to address California's critical housing shortage. A \$4 billion bond passed to invest in affordable housing. They are working on a human trafficking bill. San Diego River conservancy is adding two seats and allowing them to enter joint power agreements.
5. Javier Gomez, Assemblymember Gloria – Todd was named Chair of Housing Affordability for middle and working class which have a lack of housing. Oct. 4 they are having a senior scam event at Kensington Community Church. If you have bill ideas for state legislature, call the office. Community Coffee at La Jolla Recreation Center is Oct. 20 from 11:30 am- 12:30 pm. If anyone needs help or is having any issues with a state agency please contact 619-645-3090 or email [Javier.Gomez2@asm.ca.gov](mailto:Javier.Gomez2@asm.ca.gov).
6. Jocelyn Maggard, City of San Diego. Placemaking at Council, Oct. 17. They are also working on parking district POs and management grants.

**E. Action Items**

1. **Approval of Aug. Financial Reports M/S/P** will do next month as we had no August meeting
2. **Approval of Sept Minutes M/S/P** Carrillo/ Rammelsberg 8 members present, 8 yes.

**F. Discussion Items** - Street Fair recap- all revenue figures are in. We regained booth sales and made up \$17,000 didn't have last year. Taste tickets went up 40%. We had a large crowd and no safety issues. Sunday was bigger than remembered. We had a record number of food vendors.

**G. Staff Report:** Scott reported that the valet parking stand at 30<sup>th</sup> and Adams opened and we are near capacity for cars parked. We're trying to meet with the new Father at St. Didacus about utilizing their parking lot for a valet stand at Felton and Adams. We repainted the Normal Heights sign for the Street Fair; it was partly paid by NHCDC. We are in the process of taking over management from NHCDC of the rental hall. Oct. 1 was Lois' last day after 40 years.

**H. Announcements/Public Comment:** Norma Stafford asked about banners on the avenue. We will change banners the week of Thanksgiving.

**I. Adjournment at 9:16 a.m. M/S/P** Altman/Roberts 8 members present, 8 yes

**Next meeting: Nov. 7 at 8 am**

Respectfully submitted  
Paige Newman