



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Dec. 5, 2017 8:00am**

Members Present: Mikey Knab, Dave McPheeters, Shayna Roberts, Guy Hanford, Alison Flynn, Michael Rammelsberg, Tony Carrillo, Phil Linssen, Ryan Altman, Peggy Rose Levin, Russ Vuich

Excused: Ed Badrak

Absent:

Staff: Scott Kessler, Executive Director and Craig Burns, Staff

Guests: Jenny Hall, SDPD; Gary Weber, Brett Weise, Councilmember Ward's office; Norma Stafford and Carolyn Dubuque, Normal Heights Urban Arts Committee; Mark Hughes, City Economic Development; Cristina Bibler and Liz Studebaker, Jonathon Clark, Congresswoman Davis's office; Javier Gomez, Assemblyman Gloria's office; Brett Valentino

A. Call to order: 8:03 a.m. by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda: n/a

D. Guest Speakers

1. Jenny Hall, SDPD: Homeless are coming back to the parks. Police will cite and arrest as necessary. Police are awaiting a No Trespass authorization from Adams Plaza. Be aware that house hold packages are being stolen from front porches. Please ship to work addresses if possible.
2. Brett Weise, Councilmember Ward: Council voted to elect Myrtle Cole as President. The third shelter will open at Euclid and 16th Streets. Business Walk went well. Homelessness was the number one concern of businesses.
3. Jonathon Clark, Congresswoman Davis: \$20 million in funding approved for military widows. Congresswoman Davis is working to protect funding for community health.
7. Javier Gomez, Assemblyman Gloria: Join them Tuesday December 19, 5:30-7:30 pm for their holiday party and gift raiser.
8. Liz Studebaker, Economic Development: Reporting the success of the recent Business Walk. Parking was an issue for those businesses she encountered. The Placemaking process is moving at a slow pace. Council is meeting February 13th to discuss reducing the red-tape involved in the process. Any property owner with a vacant lot who is willing to convert it to a community garden can have their tax bill reduced to the lowest level.

E. Action Items

1. **Approval of October Financial Reports M/S/P** Generoli/Linssen 12 members present, 12 yes
2. **Approval of November Minutes M/S/P** Roberts/McPheeters 12 members present, 12 yes
3. **Motion to sign on as supporters of Community Choice Energy M/S/P** Flynn/Roberts 12 members present, 10 yes, 2 abstain

F. Discussion Items

1. **Christina Bibler**, Explained that 2018 EDTS grants are scored based upon a computer algorithm and then by a panel offering recommendations. "Regionally Significant" in the EDTS policy needs clarification, yet no definitive definition could be given. Hotel Nights generated seemed to be a requirement although could not be confirmed. Board requested a rubric and the formula for the approval process. Christina will see if the rubric can be made available. Board completely disagrees with 2018 EDTS grant policy and procedures and predicts devastating effects to the AABA and it's events.
2. **Board openings:** Two vacancies will exist. AABA is seeking new BOD volunteers.

3. Spirit Stroll was a huge success although Kensington and Texas Street area request further inclusion. An East end and West end event is proposed for future dates as well as a possible Summer Stroll additional event.
4. Due to the holidays, the Executive committee will meet January 3 and there will be no board meeting.

G. Staff Report: Scott and Allison will be scouting alleys for the UCSD Placemaking proposal. The Briggs lawsuit is ongoing. There is a meeting Wednesday December 6, 3:30 pm at the Air Conditioned Lounge to discuss proposed bike lane along 30th Street. Those interested are welcome to attend.

H. Committee Reports

1. Promotions Committee- Shayna- Looking for comments and suggestions on future Spirit Stroll events.
2. Business Planning & Development- Alison attended the Normal Heights Planning Group where the AABA was presented with a plaque from the Mid City Little League thanking the AABA for their recent donation. The trees along Adams Avenue are now in a data base and can be easily monitored. AABA is seeking business and resident volunteers for antenna installation upon their property for WI-FI along Adams Avenue.
3. Finance Committee- Doug reports financials are in good shape, although a \$25K cut in EDTS funding is hurtful, a \$40K cut would force the discontinuation of other future events.
4. Executive Committee-
5. **Announcements/Public Comment:** Ryan from Adams Avenue Integrative Health offers a free clinic the those who have limited income. They have given over 20,000 free or reduced fee services. AABA board is welcome to attend their upcoming holiday party. Michael from Rosie O'Grady's is having a Customer Appreciation Dinner on December 12 at 6 pm. Please bring a unwrapped toy. Gary rejects the proposal to charge \$1 entry fee to the street fair in an effort to stem possible EDTS cuts.

I. Adjournment at 9:59a.m. M/S/P 12 members present, 12 yes

Next meeting: Feb 7 at 8 am

Respectfully submitted
Craig Burns