



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Feb. 6th, 2018 @ 8:00am**

Members Present: Mikey Knab, Dave McPheeters, Shayna Roberts, Alison Flynn, Tony Carrillo, Phil Linsen, Ryan Altman, Peggy Rose Levin,

Excused: Michael Rammelsberg, Guy Hanford, Russ Vuich

Absent:

Staff: Scott Kessler, Executive Director and Craig Burns, Staff

Guests: Gary Weber; Brett Weise, Councilmember Ward's office; Dave Zarella; Zach Bunshaft, Representative Susan Davis's office; Javier Gomez, Assemblymen Todd Gloria's office

A. Call to order: 8:07 a.m. by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda: n/a

D. Guest Speakers

1. Brett Weise – On February 26th, council will vote to confirm our new police chief. The City of San Diego has appointed Chris Michelle as COO. FY19 Budget priorities have been posted to the web and include Ward Canyon Park in Normal Heights, Homeless Services, core services, emphasis on illegal dumping and more funding for small businesses. Councilman Ward will be available to constituents Feb, 17 from 10-11:30 am at Dos Palmas Café. A Balboa Park Working Group will meet Feb. 22nd, 5:30-7:30 pm at the Copley Auditorium. Councilman Ward will also be available Feb. 18th, 11-1 pm at the Hillcrest Farmers Market.

2. Zach Bunshaft – Rep. Susan Davis felt that President Trump's State of the Union Address was missing funding for critical infrastructure and did not address the looming debt ceiling, DACA or the disaster in Puerto Rico sufficiently.

3. Javier Gomez – Assemblyman Todd Gloria was named as Majority Whip Leader, giving him a bigger voice in California government. Gloria is also a member of the Housing & Community Development Committee where they will address housing, water and renewable energy. Beginning in 2020, every American will be required to possess a Real I.D. or Federal document to fly domestically. A driver's license will no longer be accepted as identification to fly. Real I.D.'s will be available for an additional charge through the DMV when renewing or applying for a driver's license. Free tax assistance is available for those making less than \$53K/year.

E. Action Items

1. **Approval of December Financial Reports M/S/P** Generoli/Altman - 10 members present, 10 yes
2. **Approval of December Minutes M/S/P** Linsen/McPheeters - 10 members present, 10 yes

F. Discussion Items

1. **Scott Kessler:** The AABA will hold their next Board Meeting on Mar. 6th at 8:00 am. The meeting will be adjourned after 20 minutes to allow for the annual AABA board retreat. The retreat will continue until 12 noon.

2. **Mikey Knab:** The AABA Board of Directors elected new officers for 2018; Mikey Knab as President, Dave McPheeters as Vice President, Doug Generoli as Treasurer, Peggy Levin as Secretary.

G. Staff Report: The UCSD Urban Studies group will present Alley Placemaking on Feb 17, 1-4 pm. It will take place in the alley South of Adams Avenue, between 34th Street and Felton Street. All are welcome to attend. Tree trimming has been completed on more than 80 trees. One hundred thirty-two street banners have been replaced and the sponsorship program was a great success. The AABA has

submitted the application for the TOT grant and await their reply. The 2017 AABA Annual Report was completed and mailed to 900 BID & MAD members as well as presented at the Annual Breakfast on Jan. 30th. The staff transition at the AABA office is continuing smoothly.

H. Committee Reports

1. Promotions Committee- Shayna- Unplugged has been set for April 28, 2018. The fate of next year's Unplugged is questionable due to funding cuts.
2. Business Planning & Development- Alison – Request that the CDC become more invested.
3. Finance Committee- Doug – Requests that the 2018 budget and the 2018 Unplugged budget be available for the next Financial Committee meeting.
4. Executive Committee- Mikey – The Executive Committee is looking to apply for new grants or resurveying current BID fees to make up for the loss in City funding. The Executive Board will be assigning all board members to Sub-Committees. Alison is resigning as the Business Planning & Development Chairperson as well as 2nd Vice President.
5. **Announcements/Public Comment:** None

I. Adjournment at 9:40 a.m. M/S/P - 10 members present, 10 yes

Next meeting: Mar 6th at 8 am (Annual Board Retreat to follow)

Respectfully submitted,
Craig Burns