



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
June 12th, 2018 @ 8:00am**

Members Present: Mikey Knab, Dave McPheeters, Shayna Roberts, Phil Linssen, Ryan Altman, Peggy Rose Levin, Doug Generoli, Ed Badrak, Michael Rammelsberg, Alison Flynn, Russ Vuich

Excused: Guy Hanford, Tony Carrillo, LeeAnn Lanham

Absent:

Staff: Scott Kessler, Executive Director and Craig Burns, Staff

Guests: Gary Weber; Javier Gomez, Assemblymen Todd Gloria's office; Steve Kader; Norma Stafford; Officer Jenny Hall; Joel Day, City of San Diego; Samuel Tsoi, Welcoming San Diego; Karim Bouris, Business for Good San Diego; Zach Bunshaft, Congresswoman Susan Davis' Office

A. Call to order: 8:04 a.m. by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda:

D. Guest Speakers:

1. Officer Jenny Hall – May 21 @ 0500/hrs Uptown Bikes was burglarized in which the steel gate was cut and a window broken. Thieves took one adult bike and one child bike along with a skateboard. Any security video of the incident or witness account are greatly appreciated. On June 6th @ 1400/hrs 59-year-old pedestrian Ruth Miller was struck by a vehicle while crossing Adams Avenue at Cherokee Avenue. The victim later passed away from her injuries. For more immediate response to homeless or other non-emergency issues please use the City's "Get It Done" app online.
2. Zach Bunshaft – The Farm Bill before Congress failed due to Far-Right influence. Moderate Republicans are joining Democrats wanting immigration to be a first priority and wish to force a vote on the DREAM Act. The National Defense Bill passed with emphasis on Nuclear Defense, Aviation Maintenance, health and mental care for disabled veterans, and allows the Navy to look in to Tijuana sewage spills.
3. Joel Day, Samuel Tsoi and Karim Bouris – Presentation seeking input from City agencies and employers to help shape City of San Diego policy and create a more welcoming environment to immigrants.
4. Javier Gomez – Assemblyman Gloria is hosting Community Coffee on Saturday June 23, 10-11:30 AM at the Normal Heights Community Center 4649 Hawley Blvd. Everyone is welcomed. Todd is hoping for a PASS on the state budget on which includes \$600 million for homeless support.

E. Action Items

1. **Approval of April Financial Reports M/S/P** Badrak/Altman - 11 members present, 11 yes
2. **Approval of May Minutes M/S/P** Linssen/Roberts - 11 members present, 11 yes

F. Discussion Items

1. **Scott Kessler:** All BIDs in California will be the unintended casualties of the Tax Fairness and Accountability Act if passed in November and could potentially prohibit the City of San Diego from levying annual BID fees which would cost the AABA \$50k in annual revenue.

Motion: Initiate a letter to city officials demanding support of BIDs.

M/S/P Linssen/Generoli – 11 members present, 11 yes

2. The Rock N Roll Marathon and Art Around Adams were held on consecutive days last weekend. Discussion and review of both events were positive and the events themselves were considered successful.

G. Staff Report: Scott reported that the AABA was awarded \$33,000 in TOT funds from the Commission for Arts and Culture for the AABA's FY 19 application. The utility box painting project organized by the NH Urban Arts Council is finishing the "call for Artists" and should be painting the boxes in September. The first few antennas required for the Avenue-wide free wifi service are in the process of installation with Scott receiving permission from 5 of 6 buildings to move forward with the install. No sponsorship final commitments yet but negotiations proceeding with 5 companies that look promising. Scott explained the concept behind the Scavenger Hunt concept that is preliminarily scheduled for August. AABA staff and Board members have met with two dockless bike co's and communicated with two others. CicloSDios has been proposed on Adams Avenue for Spring 2019. Scott will continue discussions with Bike Coalition and keep Board informed. Committee meetings have been re-scheduled for this month because of the postponement of the BOD mtg.

H. Committee Reports

1. Promotions Committee- Shayna - The committee suggests that the AABA create an online general store for AABA, Normal Heights and Kensington offering souvenirs and merchandise that would help boost the brand recognition of Adams Avenue.
2. Business Planning & Development- Ryan – the committee has been in discussion about acquiring the Post Office land for redevelopment for a possible Bed & Breakfast or temporary housing facility which might include public parking. Wi-Fi antenna installation along Adams Avenue continues.
3. Finance Committee- Doug – Finances look good.
4. Executive Committee- Mikey – none
5. **Announcements/Public Comment:** Norma Stafford – Normal Heights Urban Arts Council is now offering tote bags for sale made from Adams Avenue recycled street banners and that the group has already netted over \$800 in sales.

I. Adjournment at 9:40 a.m. M/S/P - 11 members present, 11 yes

Next meeting: July 3rd, 8:00am at 4649 Hawley Blvd

Respectfully submitted,
Craig Burns