



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Sept. 4th, 2018 @ 8:00am**

Members Present: Mikey Knab, Dave McPheeters, Phil Linssen, Ryan Altman, Peggy Rose Levin, Doug Generoli, Ed Badrak, Russ Vuich, LeeAnn Lanham, Tony Carrillo, Alison Flynn

Excused: Guy Hanford, Shayna Roberts, Michael Rammelsberg

Staff: Scott Kessler, Executive Director and Craig Burns, Staff

Guests: Gary Weber; Javier Gomez, Assemblymen Todd Gloria's office; Norma Stafford; Officer Jenny Hall; Zach Bunshaft, Congresswoman Susan Davis' Office; Brett Weise, Councilman Chris Ward's Office; Jason Weisz, Senator Toni Atkin's Office; Corrine Wilson, Councilwoman Georgette Gomez's Office; Councilman Chris Ward

A. Call to order: 8:045 am by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda:

D. Guest Speakers:

1. Officer Jenny Hall - Reporting no break-ins during the past month. Home Start thrift reported being robbed then called to cancel saying it was a mistake. Officer Hall agreed with Scott Kessler that there has been an increase in homeless. Anyone in the community should report homeless encampments through the Get It Done app.
2. Brett Weise – Council is in recess. The ban on polystyrene is due to be voted on in two months. Council is in review of the Inclusionary Housing Ordinance. Cocktails with Councilman Ward is scheduled for Tuesday September 25th 5:30 till 7:30 PM At Park and Rec in University Heights.
3. Corrine Wilson – Councilwoman Gomez is working with Assemblymen Todd Gloria on the Casa Act AB2382 to push for a density bonus for residential building along freeway access areas. Gomez voted no on the proposed Short-Term Housing Rental because of a last-minute push through council.
3. Zach Bunshaft – Congress is in session. Congresswoman Davis is in opposition to a border wall being built as proposed by President Trump. She is in strong opposition to any use of DOD funds for said wall. The House and Senate are working together for an acceptable Farming Bill. The bill is coming together well.
4. Councilman Chris Ward – Councilman Ward serves on the Homeless Task Force. The task force feels that not enough people are getting into housing. Council is proposing a resolution to support homeless housing by all neighborhoods and districts. Work Force Development is working on a pilot program to get 300 people on a pathway to self-sufficiency. There will further discussion in October on the ban of Styrofoam in San Diego. Please send your letters of support. The Council is working on a mobility plan for San Diego. Councilman Ward feels that all areas of mobility should be consolidated into one advisory board. The Economic Development department has created a new dashboard for the city's website in which everyone should find it easier to access information. Councilman Ward gave thanks to Gary Weber for holding an information filled neighborhood bike ride.

E. Action Items

1. **Approval of July Financial Reports M/S/P** Generoli/Linssen - 11 members present, 11 yes
2. **Approval of Aug Minutes M/S/P** Altman/Badrak - 11 members present, 11 yes
3. **Motion: to postpone Sept. Finance Committee meeting into a co-meeting with the Executive Committee on Oct. 5th M/S/P** Linssen/Badrak – 11 members present, 11 yes

F. Discussion Items

1. Scott Kessler: the AABA has entered into a partnership with Small Business Finance CDC to provide working capital loans to businesses in and along the Adams Avenue business district (not including Kensington) where loans would help to create jobs, allow businesses to expand or lower interest rates they may already be paying. This could include the consolidation of credit cards. The AABA expect to receive \$10K per year providing 2 loans can be processed with our help. The AABA expects to spend approx. \$1K in direct mailing to businesses, and residents who may have home based businesses.

G. Staff Report: Scott reports the he received a response from Cal Trans in regards to expanding the sidewalks on the 805 bridge overpass along Adams Avenue and they look forward to working with the AABA. Cal Trans has current improvements planned along 805. If the AABA was willing to wait up to 5 years and the Gas Tax is not repealed, then Cal Trans could be in a position to help with the expense. There is no update on the Post Office. Wi-Fi installation continues and they hope to be up and running by Street Fair. AABA began emptying the 10 trash cans in Kensington as part of Urban Corps Monday & Friday service. Merch logo is nearing it's final changes and approval. AABA had sidewalk power washing service done before the Street Fair including around all light pole and sidewalk encroachments to remove dog urine stains. AABA has announced the availability of the SBA loans we are marketing in partnership with the City and Small Bankers CDC. We are doing a mail-out on the financing program this week.

H. Committee Reports

1. Promotions Committee – Dave – work continues on the new logo. Apologies to Shayna regarding July Promotions Committee meeting date misinformation.
2. Business Planning & Development- Russ – the committee seeks the support of Congresswoman Davis in the redevelopment of the Adams Avenue Post Office. Also discussed was parking along Adams Avenue and uses for the restricted parking funds. Russ contacted the realtor about use of the marquee on the Carteri building and was informed the owners are in discussion with two prospective tenants.
3. Finance Committee- Doug – Finances look good.
4. Executive Committee- Mikey – None

I. Announcements/Public Comment: Stafford – Normal Heights Rec Council will be holding a meeting on the Adams Avenue Park Charrette redevelopment on October 9th at the Normal Heights Community Center, 4649 Hawley Blvd.

J. Adjournment at 9:59 a.m. M/S/P – Flynn/Lanham - 11 members present, 1 yes

Next meeting: Oct 9th, 8:00am at 4649 Hawley Blvd

Respectfully submitted,
Craig Burns