



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
April 2nd, 2019 @ 8:00am**

**Members Present:** Mikey Knab, Dave McPheeters, Ryan Altman, Doug Generoli, Shayna Roberts, Ed Badrak, Phil Linssen, Tony Carrillo, Michael Rammelsberg, Mick Ward, Stephen Throop

**Excused:** Russ Vuich, Guy Hanford, LT Lanham

**Staff:** Scott Kessler, Executive Director and Craig Burns, Staff

**Guests:** Jenny Hall, SDPD; Sanna Loando, Councilwoman Gomez's Office; Mathew Gordon, Assemblyman Gloria's Office; Brett Weise, Councilman Ward's Office; Brandon Torres, Adams Rosen, Art Around Adams; Gary Weber, NPCPG; Lee Collenberg, Rock 'n' Roll Marathon

**A. Call to order:** 8:07 am by President Mikey Knab

**B. Introductions**

**C. Additions/Deletions to Agenda:**

**D. Guest Speakers:**

1. Officer Jenny Hall – Mid-City District has a new Lieutenant. On March 2<sup>nd</sup>, battery reported at 3522 Adams a resident was punched several times. Suspect reported as a black male, 130 lbs, 5'7". A car-jacking occurred on March 26 around midnight. Victim and suspect had been hanging out earlier. Suspect reported as a black male, 190 lbs, 5'10", bald, brown eyes in a grey sweat suit.
2. Brett Weise – Today a new temporary homeless shelter opens for 140 families at Golden Hall. Shelter is expected to stay open for at least 3 months. Father Joe's Village is to operate this facility. This is due to the temporary tent shelter being taken down for a new building. A Hillcrest City building is being converted into a behavioral health building. Council approved \$15.8M in health funding, \$5.2M in rental assistance, \$5.6M in rapid housing, \$1.6M in infrastructure. Craft beers with Councilmember Ward is scheduled for April 9<sup>th</sup>. 5:30-7:00 PM at the Ould Sod.
3. Sanna Stolpe – Council has been on recess. The Mayors Parking Reform item has passed. This reform applies to housing built within half-mile of transit. A press conference has been set up for the 2020 MTS ballot making transit more available. On April 9<sup>th</sup>, SDSU West staff will report to Council. Council President Gomez will hold a town hall meeting at Cherokee Point Elementary on May 9<sup>th</sup> from 6-9 PM.
4. Mathew Gordon – introduction as new representative for Assemblyman Gloria's office. The 17<sup>th</sup> Annual Easter Basket Collection is being held on April 17<sup>th</sup>. All Easter Basket donations should be brought to 1642 University Avenue #100.

**E. Action Items**

1. **Approval of February Financial Reports M/S/P** Roberts/Linssen - 11 members present, 11 yes
2. **Approval of March Minutes M/S/P** Roberts/Altman - 11 members present, 11 yes
3. **Approval of Art Around Adams sponsorship \$2500 M/S/P** Linssen/Badrak – 11 members present, 10 yes, Altman abstain

**F. Discussion Items**

1. Rock 'n' Roll Marathon presentation by Lee Collenberg: course and timing remain the same as previous years. The Runners Perks program is available to any business wanting to promote on that day of the event. They are also looking for volunteers to man the water station at Cherokee and Mountain View Streets.
2. CicloS Dias is October 27 and is proposed to take place along Adams Avenue from Arizona Street to Vista Drive. Adams Avenue would be closed to vehicle traffic for approximately 3 hours.

Motion: Continue to pursue Adams Avenue as route for CicloS Dias M/S/P Roberts/Badrak – 11 members present, 9 yes, 2 no

### **G. Committee Reports**

1. Promotions Committee – Shayna – discussed Adams Avenue Unplugged on April 27<sup>th</sup> and the AABA Merch Store's ability to sell at the event. Unplugged is an expected but reasonable financial loss.
2. Business Planning & Development- Ryan – the committee is brainstorming possible ideas for use of the AABA's Restricted Funds. There has been no movement on the proposed Post Office redevelopment.
3. Finance Committee- Doug – finances for February are O.K., the committee is hoping that Unplugged Concert Series ticket sales increase so that expected losses are lowered.
4. Executive Committee- Mikey – discussions included lamp post tops, the AABA Merch Store, Kensington tree and the Rock 'n' Roll Marathon

### **H. Staff Report**

Scott reports that lamp post painting begins today with a test painting of the pole in front of Smitty's. It is estimated that lamp post painting will take about 30 working days to complete. Lamp posts are being painted black with gold accent trim. The painters and laborers are employees of the AABA through the length of the project and are covered by Workmen's Compensation. The City has begun replacing Adams Avenue and 30<sup>th</sup> Street lamp post lights with new energy efficient white lights. Due to budget restrictions, the City has randomly scattered a few remaining new white lights giving the Avenue a mis-matched appearance. Scott is working to have the City regroup the new lights into a cluster until additional new lights are available to complete the area. Work on Unplugged increases as the event date nears. The City of San Diego is offering a new ADA Toolkit to businesses in need of furthering their ADA compliance. Financial help may be available.

**I. Announcements/Public Comment** – None

**J. Adjournment at 9:40 a.m. M/S/P** – Throop/Linssen - 11 members present, 11 yes

**Next meeting:** May 7<sup>th</sup>.

Respectfully submitted,  
Craig Burns