



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
November 10th, 2020 @ 8:00am
Abbreviated minutes due to COVID-19**

Members Present: Mikey Knab, Dave McPheeters, Ryan Altman, Doug Generoli, Russ Vuich, Tony Carrillo, LT Lanham, Mick Ward, David Harding, Nicky McGreevy, Shayna Roberts, Phil Linssen

Staff: Scott Kessler, Executive Director

A. Call to order: 8:03 am by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda:

D. Guest Speakers:

Guest speakers gave reports

E. Action Items

1. **Approval of Sep Financial Reports M/S/P** – Unanimous

F. Discussion Items

1. Secret Santa holiday promotion was discussed. Ideas will be sent to Promotions Committee for refinement.

G. Ad hoc Committee Reports

1. Promotions/Business Planning & Development Committee – *Shayna & Ryan*
2. Finance/Executive Committee - *Doug & Mikey*

H. Staff Report

Scott reported on: I-805 bridge parking, social media, issues with SDUSD, new trees/trimming Kensington Holiday Tree, holiday décor, parklet grants, investment of surplus funds, AABA advocacy issues, January Annual Meeting/BOD Elections

I. Announcements/Public Comment – None

1. **J. Adjournment at 9:22 a.m. M/S/P** - Unanimous

Next meeting: December 1st Board meeting

Respectfully submitted,
Craig Burns