



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
Sep 1st, 2020 @ 8:00am
Abbreviated minutes due to COVID-19**

Members Present: Mikey Knab, Dave McPheeters, Ryan Altman, Doug Generoli, Russ Vuich, Tony Carrillo, LT Lanham, Mick Ward, David Harding, Nicky McGreevy, Shayna Roberts, Phil Linssen

Staff: Scott Kessler, Executive Director

A. Call to order: 8:03 am by President Mikey Knab

B. Introductions

C. Additions/Deletions to Agenda:

D. Guest Speakers:

Guest speakers gave reports

E. Action Items

1. **Approval of July Financial Reports M/S/P – Unanimous**

F. Discussion Items

1. Ideas for Street Fair pandemic version. Staff will setup merch booth and sell rest of stock at half price. Staff will research possible online features of notable street fair performers.

G. Ad hoc Committee Reports

1. Promotions/Business Planning & Development Committee – *Shayna & Ryan*
2. Finance/Executive Committee - *Doug & Mikey*

H. Staff Report

Scott reported on: staffing going forward, I-805 bridge parking , PROW update, Pedal Ahead partnership, “West End” MAD formation and new social media consultant.

I. Announcements/Public Comment – None

1. **J. Adjournment at 9:15 a.m. M/S/P - Unanimous**

Next meeting: October 6th Board meeting

Respectfully submitted,
Craig Burns