



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
September 7th, 2021 @ 8:00am
Abbreviated minutes due to COVID-19**

Members Present: Mikey Knab, Dave McPheeters, Ryan Altman, Doug Generoli, David Harding, Ashley Dawson
Staff: Scott Kessler, Executive Director, Julia Sanchez, Assistant Director
Guests: Jenny Hall (SDPD), Gary Weber, Steve Kader, Derith Mason, Susan Redelings

A. Call to order: 8:09 am by Mikey (Only 6 Board members in attendance)

B. Introductions: Scott introduced Derith Mason, who has now attended 2 Board meetings with the intention to join.

C. Additions/Deletions to Agenda:

D. Guest Speakers:

Jenny Hall- Brought flyers promoting Coffee with A Cop meet up happening at Dojo Coffee on Sept. 15th. Scott offered to post it on AABA social media. Reporting on crime in the area, Joe Carta Realty has had their window broken, twice.

E. Action Items

- 1. Approval of July Financial Reports M/S/P** – Not enough members present to vote
- 2. Approve August Minutes M/S/P** – Not enough members present to vote
- 3. Traffic Calming on Adams Ave. - Scott** -Spoke of the recent accident in front of the Rabbit Hole, in which their parklet was destroyed by a speeding car that lost control. The NHCPG is having a meeting this evening in which they will discuss traffic calming improvements on the Avenue. **Scott-** Spoke to 30 years of AABA's improvements to Adams Avenue intended to transform the district into a safe, walkable community. He mentioned the transformation of Adams Ave from a 4-lane to a 2-lane street, the 5 flashing crosswalks on Adams, AABA's proposals for head-in parking, bulb-outs, stop signs, the widening of the 805 bridge sidewalks, grinding off 200 trip hazards from the sidewalks a few years ago, planting and maintaining over 400 trees, as well as placemaking activities designed to foster walkability such as the Street Fair, Taste of Adams, Spirit Stroll, Unplugged, and Holiday on Adams, and other efforts to narrow Adams Ave traffic lanes and slow the speed of car traffic. Scott also mentioned AABA's pro-bike agenda, which includes two of the City's successful Ciclos Dias', promoting biking on our banners and in social media posts. There have been a few reports from the city's Traffic engineers over the years looking at ways to improve safety on Adams Avenue. A couple of bike advocates have used pedestrian crossing accidents and speeding cars to propose bike lanes on Adams Avenue as a solution for safety. Bike lanes would narrow the Avenue, as well. However, bike lanes as recently installed on 30th Street by the city could eliminate substantial numbers of parking spots on the Avenue which 95% of our business owners depend on. **Gary-** I am an advocate for sanity! He thinks that slowing the traffic with stop signs is overkill. The city missed a golden opportunity to have the Shell Station redevelopment at E Mtn View provide off-site improvements that would have made E. Mtn View a safer street to cross. **Derith-** Is concerned with the effects that bike lanes will have on businesses utilizing parklets instead of offering parking. **Mikey-** One year left on permit for parklets, if bike lanes happen, they will have to go around the parklet. **Derith-** Bike lanes will force traffic to slow just by having cyclists on the street. **Scott-** In the last 5-8 years since share roads went in, cars are driving safer when bikes are present. **Ryan-** Spoke of how he was in a car behind Police on bicycles riding side-by-side, and he drove around them to pass, and was pulled over. You are not allowed to go around if they are riding side-by-side. **Ashley-** On Meade, the roundabouts were put in, and a share road was created. **Mikey-** Everyone has differing opinions, but we all want Adams to be safe. Remember, we can't vote on anything today. **Scott-** I will ask the city for a comprehensive report on how to slow traffic. **Doug-** Going back to the 805-bridge sidewalk widening.
- 4. City of San Diego Redistricting Map- Mikey-** The census requires the City of San Diego's Council Districts, as well as the County's Districts to be reportioned based on the latest data. A group of residents based in Kensington, Talmadge, and College Area proposed new boundaries for District 9 and the surrounding Council Districts. **Doug-** This is a big, complicated issue. Is what they want suitable for the community? **Mikey-** Agrees

with Doug, uncomfortable on how this was brought about. Scott- District 3 needs to shrink most of any district. More of Adams Avenue could be re-worked into District 9. The meeting today lacked quorum, so no vote on the proposed CD 9 map could be taken.

F. Discussion Items

1. **Required Board Training Scott-** Reminded everybody of the mandatory Board training on inclusivity and diversity October 5th, 8:00am – 12:00pm, coffee and lunch will be provided. **Doug-** Brought up board members not willing to attend in person training. **Mikey-** Asked if there were others that would prefer hybrid training. **Scott-** Will ask the Center for Conflict Resolution if a hybrid is an option. **Doug-** Asked of any consequences Board Members will face if not in attendance. **Scott-** All members must complete by end of October. Members have the option to join in another BIDs training if they cannot make it Oct 5th. **Mikey-** Will all training need to be completed in the same day or can it be one online in small increments? **Scott-** Maybe in the future we can set up online training where people can take individually on their own schedule.
2. **Return to Zoom meetings- Ryan-** Is against in-person meetings. **Mikey-** Agrees with Ryan. **Scott-** The City or State might require in-person. Most of the members responded and said that they are willing to meet in person.
3. **Derith Mason joining AABA-** This is the second board meeting that Derith has attended, she is interested in becoming a board member. She has lived in NH for 25 years, and recently relocated her floral business to the neighborhood.

G. Committee Reports

1. Promotions/Business Planning & Development Committee –*Did not meet*
2. Finance/Executive Committee - *Doug & Dave-* **Doug-** July financials look good, but August will have all the SF refunds reflected. We asked staff to come up with a plan for the rest of the year, given that the Street Fair was canceled. The AABA has about \$350,000 in surplus. Most is restricted, \$250,000 is getting a return investment right now. **Ryan-** As a non-profit a surplus is good, potential rainy-day funds.
3. Executive Committee – **Mikey-** report referred to Scotts staff report

H. Staff Report

AABA Staff Initiatives Sept – Dec. **Scott-** Referred to the proposal sent to the Board (See document for more in-depth proposal)- 1. Julia is out on the Avenue updating Business Directory and member email addresses. Only storefronts and offices. Julia gets to meet members and familiarize herself with the district. No economic impact to AABA. 2. Update website graphics \$3,500 cost for our webmaster. Scott needs to write new content. Website functionality works fine with the AABA selling \$220,000 on-site and hosting 200,000 page visits annually, in a non-pandemic year. 3. Live music on the Avenue on a small scale- every weekend leading up to Spirit Stroll. 20 mini concerts provided over a 6-week period in 3 locations on Adams. 4. Staff to research the initiation of a public weekly market in our district. 5. Spirit Stroll We are still planning to hold Spirit Stroll. The proposed weekend concert series will be sent to the Avenue to Promotions Committee next week.

Mikey- asked if we can talk to ABC about possibly allowing permits to extend past the Store fronts to the sidewalk during Spirit Stroll. Could offset patrons who are not comfortable inside. Can we require vax before purchasing tickets? **Scott-** Will ask ABC about extending permit onto sidewalk due to Covid. **Doug-** thinks a weekly market is a fabulous idea we need somewhere with good visibility. **Scott-** Will research and come back to the board.

I. Announcements/Public Comment –

Public Comment:

J. Adjournment at 9:14am __. **M/S/P** - Not enough members present to vote

Next meeting: October 5th Board Mandated Training - 8:00am- 12:00pm

Respectfully submitted, Julia Sanchez