

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday April 5th, 2022
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is live and in-person at the Normal heights Community Center.

Dave McPheeters, VICE PRESIDENT Dave.mcpheeters@gmail.com
Ryan Altman, 2nd VICE PRESIDENT ryan@althealnet.org
Doug Generoli, TREASURER dgeneroli@gmail.com
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David Harding david.harding@edwardjones.com
Mick Ward collinmick@gmail.com
Geof Lippert glippert@home-start.org

A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment

(5 minutes)

E. Guest Speakers

(15 minutes)

1. San Diego Police Department – *Officer Jenny Hall*
2. Mayor’s Office, (Todd Gloria) – *Representative Kohta Zaiser*
3. Council District 3, (Stephen Whitburn) – *Representative Marcella Miranda-Caballero*
4. Council District 9, (Sean Elo-Rivera) – *Representative Brett Weise*
5. 4th District County Supervisor, (Nathan Fletcher) -
6. 53rd Congressional District of California, (Sara Jacobs)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Jason Weisz*
9. Neighborhood Investment Manager Report – *Sean Karafin*

F. Action Items

(10 minutes)

1. Approve February Financials
2. Approve February Minutes
3. Elect 2022 officers

G. Discussion Items

(10 minutes)

1. Goals
2. Mars project
3. Board Vacancies

H. Committee Reports

(10 minutes)

1. Promotions/ Business Planning & Development Committee –
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee - *Mikey*

Staff Report: TOT score, Street Fair permit, and price increases, Adams Unplugged, (10 minutes)
Adams Avenue Summer Market, 30th Street parking

I. Adjournment followed by Sub-committee mtg.

AABA Committee Meeting Days and Times:

| | |
|---|------------------------------------|
| Promotions/BP&D Committee -Tuesday following monthly Board meeting | April 12th, 8:00am |
| Finance Committee -Third Friday of the month | April 22nd, 9:30am at Doug’s house |
| Executive Committee - Last Wednesday of the month | April 27th, 8:00am |
| Next Board Meeting -First Tuesday of the month at 8:00am | May 3rd, 8:00am |