



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
September 6th, 2022 @ 8:00am**

Members Present: Ryan Altman, Doug Generoli, Russ Vuich, Lisa Johnson, Tony Carillo, Mick Ward, Meredith Walton, Rachel Strueber

Staff: Scott Kessler, Executive Director, Julia Sanchez, Assistant Director

Guests: Rhea Aguinaldo, Jim Barross, Kelly Daines, Jenny Hall, Denise Jackson, Sean Karafin, Mike Magers, Steve Kader, Gary Weber, Devon Jina

A. Call to order: 8:04am by Ryan Altman

B. Introductions:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment –

Public Comment: Rhea Anguinaldo from EDD reported that there has been a 97% response to inquiries on the Get it Done App. Rhea also gave an update on the MAD purchase orders funds which AABA turned in an outline of our future expenses, and the funds should be available soon. She also spoke of the Storefront Improvement program for business owners and talked about project costs to revitalize their storefronts.

E. Guest Speakers: Jenny Hall – Spoke about the Captain's Advisory Board, and if there is anyone interested in being a Rep for the NH service area. Tony Carillo and Mick Ward both showed interest. Jenny also gave an update about a woman who was arrested for setting fires in the neighborhood.

F. Action Items

- 1. Approval of July Financial Reports M/S/P** – Generoli/Ward – 11 members present, 11 yes
- 2. Approve August Minutes M/S/P** – Vuich/Generoli 11 members present, 11 yes
- 3. Nomination of Devon Jina from Heights Market as a new AABA board member M/S/P-** McGreevy/Ward 10 members present, 10 yes
- 4. Move November BOD meeting form Nov. 1st to Nov. 8th** – All approved

G. Discussion Items

- 1. Adams Avenue Street Fair permit issues** – **Scott** -After 3 years, our reserve of volunteers has disappeared. We need board members to volunteer. Help is needed during setup from 5:45am to 9:00am. Fire lanes: the SDFD denied the layout of our vendors. We have raised the issue to the mayor's office for appeal. If we can't gain a permit for the street fair we will need to reimburse vendor fees, Craft Beer Taste and VIP tics, lose deposits to contracted vendors, and stand to lose upwards of \$20,000.00. **Doug** – If we don't proceed with the Street Fair this year the AABA is dead, and all board members should resign. **Scott** – If the event is cancelled, I will resign, train new staff, you would need to keep Julia full time, and hire a new Executive Director.

H. Committee Reports

- 1. Promotions/Business Planning & Development Committee** (Ryan)– Mixer coming up in November. Talking to Kelly Daines from the Adams Theater to use as the venue.
- 2. Finance/Executive Committee** – (Doug G./ David H.) – AABA finances are fine for July.
- 3. Executive Committee** – (Ryan) – Refer to Scott's staff report.

I. Staff Report – Kensington pear tree replacement – Scott – the trees in Kensington are diseased, and we need to replace them and have narrowed down the varieties of trees to a few select ones. **City Council Arts, Culture & Community festival grant** - We have applied for an ACCF grant with the city, which would augment our TOT award from the Commission for Arts & Culture.

J. Adjournment at 9:07am__. **M/S/P –Ward/Lanham** – 10 members present, 10 yes

Next meeting: October 4, 2022 - 8:00am

Respectfully submitted, Julia Sanchez