



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
August 2nd, 2022 @ 8:00am**

Members Present: Ryan Altman, Dave McPheeters, Doug Generoli, David Harding, Russ Vuich, Lisa Johnson, LT Lanham, Tony Carillo, Mick Ward, Meredith Walton, Rachel Strueber

Staff: Scott Kessler, Executive Director, Julia Sanchez, Assistant Director

Guests: Jenny Hall, Daniel Hypes, Tony Tosca, Carolina Chavez, Kelsey Erdmann, RaeLynn Fuson, Mike Magers, Steve Kader, Gary Weber

A. Call to order: 8:07am by Ryan Altman

B. Introductions:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment –

Public Comment: Mike Magers – Gave an update on “Normal Heights for Smart Growth”.

E. Guest Speakers: Jenny Hall – There was a break in at 3460 Adams Avenue, suspects smashed the glass doors of the business. There is surveillance video. Another break in at the Exclusive Smoke Shop on July 15th. Blind Lady Ale House had a large brewing fermenter stolen from their property. It was located a few weeks later at a pawn shop in El Cajon. They now have clear surveillance of the suspect; the DA now has the video. **Carolina Chavez** – Gave an update about the just completed North Park PBID vote at City Council. With over 600 businesses casting their votes, it was passed with 61% voting yes. She also spoke of the new vendor permit ordinance and its enforcement, any vendor not functioning under a city issued permit should be reported via the Get It Done App. Lastly, she informed the BOD that Ryan Darcy has been in contact with Waste Management regarding the continuously missed Waste pickup in Business Districts, they are now picking up again weekly.

F. Action Items

- 1. Approval of May & June Financial Reports M/S/P** – Generoli/McPheeters – 10 members present, 10 yes
- 2. Approve June Minutes M/S/P** – Lanham/Generoli 10 members present, 10 yes
- 3. Approve Microsoft Diversity Training M/S/P** – Lanham/Strueber 10 members present, 10 yes

G. Discussion Items

- 1. City of San Diego impact on AABA financials – Doug** – This came out of 6-8 months of finance meetings and conversations with other BID's, vendors, and City offices. We could lose close to \$65,000.00 this year due to cost increases, that is equal to three months of the AABA's operating expenses. This organization will not survive as we have if this continues. **Ryan** – 55% - 60% of our annual income is from special events. **Scott** – explains the letter that accompanies the chart that we emailed with the BOD agenda prior to this meeting. He continues to go into detail how changing the fire lanes alone will create new challenges that will affect the street fair negatively. **Tosca (SDFD)** – The FD has increased the fee for Fire Prevention Supervisor to help us recover costs. We have also eliminated minimum hourly rates. As for impact on the AABA's revenue being affected, there are some flexibilities: the standby fire inspector, there is flexibility there, there is flexibility on how long we stay, but we can't budge on the 20' fire lane. **Scott** – That is the biggest impact. Can we schedule a meeting to walk the event footprint? **Ryan** – Now stages need to be permitted for every event as well? Even if it is the same stage? **Tosca** – Yes if it is built and erected on-site. **Doug** – Does the code mention what size it needs to be? **Hypes (SDFD)** – Yes, 400 ft. **Scott** – Kleege has increased their fees significantly, they are probably never going to lower their prices. **Tosca** – These increases are all coming from different divisions, the City says a bigger event makes for an increased need for emergency services, it is collateral impact. **Ryan** – This event has not changed in size. **Scott** – This event has not expanded since the 90's and now you want to add more staff which will increase the fee even more? **Tosca** – I will speak with Kelly Doan about setting a meeting to walk the footprint of the event with you.

Lanham – Why do we need a nurse on-site? **Tosca** – Nurses have authority to treat and can give definitive care, they have a higher expertise than EMT's.

2. **Nov. 1st BOD retreat in lieu of BOD meeting** – **Scott** – In lieu of BOD meeting on November 1st, we will hold our annual 3-hour retreat, a meal will be included. Each committee head must be prepared to speak about their committee goals for the year.
3. **Board Vacancy/ Dave Dennis resignation** – **Scott** - Dave Dennis has resigned from the Board of Directors, there is now an open seat. I suggest talking to Devon Jina from Heights Market, he ran at the beginning of 2022, but we had 2 seats open and 4 prospective members, he was 3rd in line with highest votes. **Ryan** – That's okay with me, since he has already been to a few meetings and was part of the Board election in May 2022.

H. Committee Reports

1. Promotions/Business Planning & Development Committee (Ryan)– MARS project – Ryan stated that the BP&D committee is not opposed to the MARS development. Mixer -The business mixer hosted by the AABA at SKA Bar was not very well attended.
2. Finance/Executive Committee – (Doug G./ David H.) – **Doug** – Finances are looking good. A lot of booth fees coming in, things will start to straighten out. Profit for Taste of Adams Avenue was \$40,000, including a \$5,000 grant from US Bank. **Scott** – That is \$15,000 more than past Taste events!
3. Executive Committee – (Ryan) – Refer to Scott's staff report.

I. Staff Report – AABA November Mixer – Date and location is TBD. Rachel has volunteered to pass out fliers.
Kensington pear tree replacement – We take care of 430 trees on Adams Avenue, the pear trees in Kensington are dying, and need to be replaced. We spend between \$6,000 - \$7,000 a year maintaining the trees. **Additional FY'23 MAD funding** – The AABA has received an additional \$17,000 due to the baseline work we do on the avenue. We were required to turn in a budget for this money to the City to receive this. **NH residential MAD** – SDG&E will put one quarter of NH power underground. **Street Fair update-** We are currently \$7,000 - \$8,000 behind in booth rentals.

J. Adjournment at 9:35am__. **M/S/P –Ward/Lanham** – 11 members present, 11 yes

Next meeting: September 6, 2022 - 8:00am

Respectfully submitted, Julia Sanchez