



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
October 4<sup>th</sup>, 2022 @ 8:00am**

**Members Present:** Ryan Altman, Dave McPheeters, Nicky McGreevy, Doug Generoli, David Harding, Russ Vuich, Derith Mason, Lisa Johnson, LT Lanham, Mick Ward, Geof Lippert, Rachel Strueber, Devon Jina

**Staff:** Scott Kessler, Executive Director, Julia Sanchez, Assistant Director

**Guests:** Christopher Ward, Naveed Harris, Sean Karafin, Christopher Gris, Jim Barross, Jenny Hall, Steve Kader, Gary Weber

**A. Call to order:** 8:07am by Ryan Altman

**B. Introductions:**

**C. Additions/Deletions to Agenda: Derith Mason** -Would like to create a new sub-committee to welcome new businesses to the Avenue. **Ryan** – we will add this as Discussion item #4.

**D. Announcements/Public Comment –**

**Public Comment: Naveed Haris** –ACCF funding submitted to the mayor's office, no fault eviction moratorium has ended. Scott thanked Sean Elo-Rivera's office for the augmentation to AABA's Commission for Arts & Culture grant. The AABA received \$10,000.00 from CD9 and \$4,000.00 from CD3.

**E. Guest Speakers: Assemblymember Christopher Ward**- Spoke of the 18 bills he authored or co-authored that were signed by CA. Governor Newsom, including measures on gun violence, victim rights & housing bills, community college housing, substance abuse counselors, environmental programs for solar energy, unemployment insurance relief for businesses, organized retail theft, drug addiction effects, \$8 billion for Ward Canyon. **Jenny Hall** – Gave an update on incidents on Adams Avenue. Thieves caught stealing catalytic converters on 8/21. On 9/26 So Cal Sushi was broken into, the thieves broke their lock box to gain entry. On 9/9 BBC Environmental was broken into, the thieves broke a window to gain entry. **Scott**- mentioned that a man set fire to a 10x10 pop-up in the Global Visions Academy campus. Neighbors saw the culprit running away and called the police to report. Also, an un-housed woman assaulted a man in the Adams Park, she was arrested and released and is now back on Adams Avenue. **Mick Ward**- Informed us that the Ould Sod has been receiving lewd phone calls harassing employees, he has been in touch with a detective regarding the phone calls.

**F. Action Items**

1. **Approval of August Financial Reports M/S/P** – Generoli/McPheeters – 13 members present, 13 yes
2. **Approve September Minutes M/S/P** – Vuich/McPheeters 13 members present, 13 yes

**G. Discussion Items**

1. **BOD retreat – Scott** – We will be holding the BOD Annual Retreat on Nov. 8<sup>th</sup> instead of Nov. 1<sup>st</sup>. This will be a 3-hour meeting with brunch served. Each sub-committee will come up with agenda items to discuss.
2. **Diversity and inclusion training – Scott** – Each BOD member needs to complete the Microsoft Diversity & Inclusion training. You will have until the Beginning of December to complete the series of videos outlines in the form that was emailed to all BOD members. Please reach out to Scott or Julia with any questions.
3. **Street Fair recap – Scott** – We are still waiting on a few more bills to come in, we should know the bottom-line next week. The day before the event SDPD reached out to let us know that we would not have the number of officers on-site that we were scheduled, instead we had 2 on Saturday and 1 on Sunday. We had some complaints from neighborhood businesses who say they were negatively affected by the vendors up against the sidewalks and blocking their businesses. Though, we had ABC permits and a Special Events permit, we were fined by the Health Dept. for not having Health permits for the 3 beer gardens and the Beer Taste event, which we were unaware of until the day of the event. We had over 70 emails back and forth regarding the permit and we were never alerted

to the new Health Dept permit required for beer Gardens, which they began implementing in 2021. **Doug** – Suggested the City come up with a smoother permitting process. **Derith** – Inquired of the 2023 Street Fair date. **Scott** – We are still trying to figure out which weekend for 2023.

4. **Welcome Committee** – Derith suggested the AABA begin a Welcome Committee for all the new businesses to the Avenue. Meredith Walton & Rachel Strueber have volunteered to join Derith to put together a package & access to the TCCS Report.

#### **H. Committee Reports**

1. Promotions/Business Planning & Development Committee (Ryan)– Mixer coming up in November. Talking to Kelly Daines from the Adams Theater to use as the venue.
2. Finance/Executive Committee – (Doug G./ David H.) – Doug – Finances are changing daily, we are expected to net \$40,000 from the Street Fair, that is a \$38,000 loss from the 2019 event. Doug – Suggested ways to gain new revenue such as: a new concert series, raising BID fees or start a PBID.
3. Executive Committee – (Ryan) – Refer to Scott's staff report.

**I. Staff Report – Kensington pear tree replacement** – **Scott** – the trees in Kensington are diseased. We have submitted a tree removal permit to the city, have not heard back. We would need to raise \$8,000 to make this happen.

**J. Adjournment at 9:20am\_\_**. **M/S/P –Ward/Lanham** – 13 members present, 13 yes

**Next meeting: Annual BOD Retreat** November 8, 2022 - 8:00 – 11:00am

Respectfully submitted, Julia Sanchez