

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday May 2, 2023
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is live and in-person at the Normal heights Community Center.

Ryan Altman, PRESIDENT ryan@communitywellness.org

Dave McPheeters, VICE PRESIDENT Dave.mcpheeters@gmail.com

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Meredith Walton DrMWalton@heightsoptometry.com

Rachel Strueber rachel.strueber@primelending.com

A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment

(5 minutes)

E. Guest Speakers

(10 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Kohta Zaiser*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Ben Mendoza
5. 4th District County Supervisor, Nathan Fletcher -
6. 53rd Congressional District of California, (*Sara Jacobs*)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Jason Weisz*
9. Neighborhood Investment Manager Report – *Sean Karafin*

F. Action Items

(15 minutes)

1. Approve March Financials (attached) *
2. Approve April Minutes (attached)*
3. Motion to approve \$50,000 contract with CIVITAS for MAD campaign.
4. Motion to accept Lauren Castro to fill BOD vacancy.

G. Discussion Items

1. Street Fair title sponsor

H. Committee Reports

(10 minutes)

1. Promotions/ Business Planning & Development Committee – Ryan
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee - *Ryan*

Staff Report: Mediation settlement with Salgado claim - Adams Avenue Unplugged - Street light repairs - Street Fair Vendor Sales –Taste of Adams Avenue

I. Adjournment

AABA Committee Meeting Days and Times:

Promotions/BP&D Committee-Tuesday following monthly Board meeting May 9th, 8:00am

Finance Committee-Third Friday of the month

May 19th, 9:30am at 3120 Laurel Street

Executive Committee- Last Wednesday of the month

May 30th, 2023

AABA Board Meeting-First Tuesday of the month at 8:00am

June 6th, 2023