

**Adams Avenue Business Association: Board of Directors Meeting Agenda**  
**Tuesday May 2, 2023**  
**8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard**

**Meeting is live and in-person at the Normal heights Community Center.**

Ryan Altman, PRESIDENT [ryan@communitywellness.org](mailto:ryan@communitywellness.org)  
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Rachel Strueber [rachel.strueber@primelending.com](mailto:rachel.strueber@primelending.com)

**A. Call to Order**

**B. Introductions**

**C. Additions/Deletions to Agenda**

**D. Announcements/ Public Comment**

(5 minutes)

**E. Guest Speakers**

(10 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Kohta Zaiser*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Ben Mendoza
5. 4<sup>th</sup> District County Supervisor, Nathan Fletcher -
6. 53<sup>rd</sup> Congressional District of California, (Sara Jacobs)- *Katie Heller*
7. 78<sup>th</sup> Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39<sup>th</sup> Senate District, (Toni Atkins) - *Representative Jason Weisz*
9. Neighborhood Investment Manager Report – *Sean Karafin*

**F. Action Items**

(15 minutes)

1. Approve March Financials (attached) \*
2. Approve April Minutes (attached)\*
3. Motion to approve \$50,000 contract with CIVITAS for MAD campaign.
4. Motion to accept Lauren Castro to fill BOD vacancy.

**G. Discussion Items**

1. Street Fair title sponsor

**H. Committee Reports**

(10 minutes)

1. Promotions/ Business Planning & Development Committee – Ryan
2. Finance/Investment Committee – Doug & Dave
3. Executive Committee - Ryan

**Staff Report:** Mediation settlement with Salgado claim - Adams Avenue Unplugged -  
Street light repairs - Street Fair Vendor Sales –Taste of Adams Avenue

**I. Adjournment**

**AABA Committee Meeting Days and Times:**

**Promotions/BP&D Committee**-Tuesday following monthly Board meeting May 9<sup>th</sup>, 8:00am

**Finance Committee**-Third Friday of the month

May 19<sup>th</sup>, 9:30am at 3120 Laurel Street

**Executive Committee**- Last Wednesday of the month

May 30<sup>th</sup>, 2023

**AABA Board Meeting**-First Tuesday of the month at 8:00am

June 6<sup>th</sup>, 2023