ADAMS AVENUE BUSINESS ASSOCIATION
BOARD OF DIRECTORS ROSTER
(Current as of May 8, 2023)

Mission: ***To promote and increase commercial activity within the Adams Avenue Business Improvement District***

Ryan Altman **
PRESIDENT
Community Wellness Collaborative
3239 Adams Avenue
San Diego, CA 92116
(619) 546-4806
ryan@communitywellness.org

Dave McPheeters *
1ST VICE PRESIDENT
Zac's Attic
2922 Adams Avenue
San Diego, CA 92116
(619) 284-0400
dave.mcpheeters@gmail.com

Nicky McGreevy *
2ND VICE PRESIDENT
Align Pilates
3735 Adams Avenue
San Diego, CA 92116
nicolemcgreevy.pilates@yahoo.com

Doug Generoli *
TREASURER
Adams Avenue Car Wash
3302 Adams Ave.
San Diego, CA 92116
(619) 248-1344
dgeneroli@gmail.com

David Harding *
SECRETARY
Edward Jones
3029 Adams Avenue
San Diego, CA 92116
(619) 281-8936
davidharding@edwardjones.com

Russ Vuich *
Apartment Owner
4604 Janet Pl.
San Diego, CA 92115
russvuich@gmail.com

Tony Carrillo **
Carrillo Auto Repair
3074 Adams Avenue
San Diego CA 92116
(619) 281-6791
t.carrillo@aol.com

Mick Ward **
The Ould Sod
3373 Adams Avenue
San Diego, CA 92116
(619) 284-6594
mickward@ireland.com

LT Lanham **
Dink's Barber & Supply
3215 Adams Ave #B
San Diego, CA 92116
(619) 379-8934
dinksbarbersupply@gmail.com

Devon Jina *
Heights Market
3355 Adams Avenue
San Diego, CA. 92116
devonjina@gmail.com

Derith Mason*
Artistic Florals
3536 Adams Avenue
San Diego, CA 92116
(858) 272-8884
sales@artisticfloralsinc.com

Meredith Walton *
Heights Optometry
3404 Adams Avenue
San Diego, CA 92116
(619) 431-5393
DrMWalton@heightsoptometry.com

Rachel Strueber *
Salon Bordeaux
3393 Adams Avenue
San Diego, CA 92116
(619) 282-6100
Lowryrachelr@gmail.com

Lauren Castro**
Castro Group Real Estate
4248 Adams Avenue
San Diego, CA. 92116
(619) 282-4663
lauren@castrogrouprealestate.com

Staff
Executive Director
Scott Kessler
4649 Hawley Blvd.
San Diego, CA 92116
(619) 282-7329/(619) 993-6846 cell
scott@AdamsAvenueBusiness.com

Assistant Director
Julia Sanchez
4946 Hawley Boulevard
San Diego CA 92116
(619) 282-7329
julia@AdamsAvenueBusiness.com

Committees

Executive Committee
Ryan Altman, Chair
Meets the Wednesday before the next Board Meeting at 8:00 a.m.

Promotions Committee:
TBD, Chair
2nd Tuesday of each month at 8:00 a.m.

Business Planning and Development Committee
Ryan Altman, Chair
3rd Tuesday of each month at 8:00 a.m.

Finance Committee
Doug Generoli, Chair
3rd Friday each month at 9:30 a.m.

Audit Committee
TBD, Chair
3rd Friday each month November - January

* ***Term expires January 2024***
** ***Term expires January 2025***