

Sonnenberg & Company, CPAs

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Leonard C. Sonnenberg, CPA

ADAMS AVENUE BUSINESS ASSOCIATION, INC.

Audited Financial Statements For the Year Ended December 31, 2022

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Leonard C. Sonnenberg, CPA

INDEPENDENT AUDITOR'S REPORT

To the Members of the Board of Directors of Adams Avenue Business Association, Inc.

Opinion

We have audited the financial statements of Adams Avenue Business Association, Inc. (a nonprofit organization), which comprise the statement of financial position as of December 31, 2022, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Adams Avenue Business Association, Inc. as of December 31, 2022, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Adams Avenue Business Association, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Adams Avenue Business Association, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Auditor's Responsibilities for the Audit of the Financial Statements (continued)

Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
 that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
 effectiveness of Adams Avenue Business Association, Inc. 's internal control. Accordingly, no such
 opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant
 accounting estimates made by management, as well as evaluate the overall presentation of the
 financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Adams Avenue Business Association, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Report on Summarized Comparative Information

We have previously audited Adams Avenue Business Association, Inc.'s 2021 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated May 27, 2022. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2021, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The Statement of Compliance on page 12, the Statement of Expenditures - Budget vs. Actual, City of San Diego Contracts on page 13, and the Schedule of Event Revenue and Expenses on page 14 are presented for purposes of additional analysis and not required parts of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Sonnenberg & Company, CPAs

May 15, 2023

Statement of Financial Position

December 31, 2022

(With Comparative Totals for December 31, 2021)

Assets		2022	2021
Cash	\$ _	5,690	\$ 28,818
Investments		232,726	267,649
Contracts Receivable		4,731	22,218
Grants Receivable		33,209	1,500
Other Assets	_	6,664	 1,156
Total Assets	\$ _	283,020	\$ 321,341
Liabilities and Net Assets Liabilities			
Accounts Payable and Accrued Expenses	\$	1,208	\$ 527
Deferred Revenue	-	8,111	 6,469
Total Liabilities	_	9,319	 6,996
Net Assets			
Without Donor Restrictions			
Undesignated		23,701	64,345
Designated by the Board for Capital Projects and O	thers	250,000	 250,000
Total Net Assets	_	273,701	 314,345
Total Liabilities and Net Assets	\$ _	283,020	\$ 321,341

Statement of Activities

For the Year Ended December 31, 2022

(With Comparative Totals for the Year Ended December 31, 2021)

Revenue and Support		2022	2021
Contracts	\$	141,749 \$	146,342
Contibution and Grants		32,209	71,270
Events		270,945	49,897
Other Program Revenue		18,673	7,022
Net Investment Return		(34,923)	17,890
Total Revenue and Support		428,653	292,421
Expenses			
Program Services		430,776	272,237
Supporting Services Management and General	_	38,521	19,661
Total Expenses	_	469,297	291,898
Change in Net Assets		(40,644)	523
Net Assets, Beginning of Year		314,345	313,822
Net Assets, End of Year	\$	273,701 \$	314,345

Statement of Functional Expenses
For the Year Ended December 31, 2022
(With Comparative Totals for the Year Ended December 31, 2021)

		Program Services]	Management and General		2022 Total		2021 Total
Personnel and Related	-	·	-		-		_	
Salaries and Wages	\$	127,869	\$	14,207	\$	142,076 \$	3	110,552
Payroll Taxes		10,433		1,159		11,592		9,139
Employee Benefits		4,509		501		5,010		1,485
Payroll Processing Fees		1,473		163		1,636		574
Total Personnel and Related	-	144,284	-	16,030	_	160,314		121,750
	-		-					
Non-Personnel								
Accounting and Audit		*		17,240		17,240		15,182
Advertising and Marketing		25,299		=		25,299		73,223
Board and Committee Meetings		3,868		429		4,297		948
Contracted Services		900		-		900		600
Events		215,242		-		215,242		21,408
Dues and Subscriptions		3,706		411		4,117		1,011
Insurance		6,997		777		7,774		4,630
Legal Fees		2,034		225		2,259		49
Miscellaneous		910		352		1,262		529
Maintenance		22,732		2,525		25,257		43,704
Postage and Delivery		105		11		116		1,839
Supplies and Office Expenses		1,707		189		1,896		3,580
Telephone		2,992		332		3,324		3,445
Total Non-Personnel		286,492		22,491	_	308,983	_	170,148
	Ī							
Total Expenses	\$	430,776	\$	38,521	\$	469,297	S =	291,898

Statement of Cash Flows

For the Year Ended December 31, 2022

(With Comparative Totals for the Year Ended December 31, 2021)

		2022	2021
Cash Flows from Operating Activities:			
Change in Net Assets	\$	(40,644) \$	523
Adjustments to reconcile change in net assets to net cash			
Provided by Operating Activities:			
Unrealized Loss (Gain)		34,923	(4,786)
(Increase) / Decrease in:			
Contract Receivable		17,487	(7,521)
Grants Receivable		(31,709)	3,500
Other Assets		(5,508)	(1,156)
Increase / (Decrease) in:			
Accounts Payable and Accrued Expenses		681	527.00
Deferred Revenue	-	1,642	(8,229)
Net Cash Used in Operating Activities		(23,128)	(17,142)
Cash Flows from Investing Activities:			
Purchase of Investments		-	(44,044)
Reinvestment of Earnings		<u> </u>	(13,104)
Net cash provided by (used in) investing activities	_		(57,148)
Net (Decrease) in Cash		(23,128)	(74,290)
Cash, Beginning of year		28,818 \$	103,108
Cash, End of Year	\$	5,690 \$	28,818

NOTES TO FINANCIAL STATEMENTS For the Year Ended December 31, 2022

Note 1 Organization and Nature of Activities

The Adams Avenue Business Association, Inc. (the Association) was established in 1982 and incorporated in 1985 as a non-profit mutual benefit corporation. Its mission is to promote and increase commercial activity within the Adams Avenue Business Improvement District. The Association is supported by San Diego City program contract income and special events income.

The governing body is the Board of Directors elected annually from the general membership. The members are those businesses located along Adams Avenue from Hamilton Street on the west to Vista Street on the east. Membership is contingent upon paying the required City of San Diego Business License Tax and the Business Improvement District fee both of which are simultaneously collected each year by the City of San Diego.

The Association manages the Adams Avenue Business Improvement District and Maintenance Assessment District through contracts with the City of San Diego. The Association also hosts three annual special events: Adams Avenue Unplugged, Taste of Adams Avenue and the Adams Avenue Street Fair. These events are operated as promotion for the business district, community events and fundraising activities for the projects and programs of the Association.

Other activities of Association include marketing and promoting the Adams Avenue Business Improvement District and its member businesses, acting as a resource Association for the small business members, acting as liaison with governmental offices, working with the City of San Diego to administer progressive programs that assist small businesses such as the Public Right of Way Program and Storefront Improvement Program.

Note 2 Summary of Significant Accounting Policies

Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor (or certain grantor) restrictions. The governing board has designated from net assets without donor restrictions. As of December 31, 2022, the board designated balance was \$250,000 for capital projects and other programs.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-

NOTES TO FINANCIAL STATEMENTS For the Year Ended December 31, 2022

Note 2 Summary of Significant Accounting Policies, continued

Basis of Presentation (continued)

imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both, and are reported in the statement of activities as net assets released from restrictions.

The Association did not have any net assets with donor restrictions for the year ended December 31, 2022.

Income Tax Status

The Association is exempt from federal and state income taxes under Section 501(c)(6) of the Internal Revenue Code and Section 23701(d) of the California State Revenue and Taxation Code. The Association is annually required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, it is subject to income tax on net income that is derived from business activities that are unrelated to its exempt purposes. Management has determined that the Association is not subject to unrelated business income tax and have not filed an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS for the year ended December 31, 2022. The Association's management has evaluated its tax positions and related income tax contingencies. Management does not believe that any material uncertain tax positions exist. Accordingly, there are no tax positions that qualify for recognition or disclosure in the financial statements.

Cash

The Association has defined cash and cash equivalents as cash in banks and highly liquid investments with an original maturity of three months or less.

Investments

Investments are stated at fair value based on quoted or published market prices, expected investment return, and discount rate, as applicable. Investments consist of mutual funds. Net investment return including interest, dividends, fees, and gains and losses on investments is reported on the statement of activities.

Accounts Receivable

Accounts receivable are from city and county granting agencies. Management believes that all grants and contracts receivable are fully collectible; therefore, no allowance for doubtful accounts has been recorded as of December 31, 2022.

NOTES TO FINANCIAL STATEMENTS For the Year Ended December 31, 2022

Note 2 Summary of Significant Accounting Policies, continued

Revenue Recognition

Grant and contract revenue is recognized in the period in which the related work is performed in accordance with the terms of the grant or contract. Prepaid fees for events and contract income received in advance are deferred. As of December 31, 2022, the total deferred contract income was \$8,111.

Fair Value Measurements

Investments are reported at fair value in the Association's financial statements. Fair value represents the price that would be received upon the sale of an asset or paid upon the transfer of a liability in an orderly transaction between market participants as of the measurement date. Generally Accepted Accounting Principles (GAAP) establishes a fair value hierarchy that prioritizes inputs used to measure fair value into three levels:

- Level 1 inputs are quoted prices in active markets for identical investments that the investment manager has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the investment, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the asset or liability.

The Association's investment is categorized Level 1 inputs.

Donated Goods and Services

Donated goods and services are recognized as contributions if the goods or services (a) create or enhance non-financial assets, or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Association. Volunteers provide services throughout the year that are not recognized as contributions in the financial statements since the recognition criteria were not met.

Advertising Expenses

Advertising costs are expensed as incurred.

Functional Allocation of Expenses

The Association allocates its expenses on a functional basis among its various programs and supporting services. Expenditures which can be identified with a specific program or support service are allocated directly, according to their natural expenditure classification. Costs that are common to several functions are allocated among the program and supporting services on the basis of time records, space utilized, and estimates made by the Association's management.

NOTES TO FINANCIAL STATEMENTS For the Year Ended December 31, 2022

Note 2 Summary of Significant Accounting Policies, continued

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts and disclosures. Accordingly, actual results could differ from those estimates under different assumptions or conditions.

Comparative Financial Information

The comparative information shown for the previous year is included to provide a basis for comparison and presents summarized totals only. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Association's financial statements for the year ended December 31, 2021, from which the summarized information was derived. Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year financial statements.

Note 3 <u>Concentrations</u>

The Association maintains cash at a financial institution. Cash is insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The Association's was fully insured on December 31, 2022.

All receivables were from the City of San Diego and fully collected subsequent to the year end. As of December 31, 2022, the Association had no significant concentrations of credit risk with respect to contracts and grants receivable.

Note 4 Investments and Fair Value Measurement

The following table summarizes assets measured at fair value by classification within the fair value hierarchy as of December 31, 2022:

		Quoted Prices in	Significant Other		Significant	
		Active Markets	Observable	1	Unobservable	
	fe	or Identical Assets	Inputs		Inputs	Balance
		(Level 1)	(Level 2)		(Level 3)	12/31/2022
	_					
Mutual funds	\$	232,726 \$	-	\$	- \$	232,726

NOTES TO FINANCIAL STATEMENTS

For the Year Ended December 31, 2022

Note 5 <u>Liquidity and Availability</u>

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following:

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Himono	101	Assets	ot.	VAgr	Hnd
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Cash	\$ 5,690
Investments	232,726
Contracts Receivable	4,731
Grants Receivable	33,209
Total Financial Assets	276,356
Designated by the Board for Capital Projects and Other	(250,000)
Financial Assets Available to Meet General Expenditure Within One Year	\$ 26,356

As part of Association's liquidity management plan, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. The Association invests cash in excess of daily requirements in mutual funds. Board-designated reserves are available for general expenditures with board approval if necessary.

Note 6 Commitments and Contingencies: Grants and Contracts

The Association's grants and contracts are subject to inspection and audit by the appropriate governmental funding agency. The purpose is to determine whether program funds were used in accordance with their respective guidelines and regulations. The potential exists for disallowance of previously funded program costs. The ultimate liability, if any, which may result from these governmental audits cannot be reasonably estimated and, accordingly, the Association has no provisions for the possible disallowance of program costs on its financial statements.

Note 7 Date of Management Review

The Association has evaluated subsequent events through May 15, 2023, the date the financial statements were available to be issued.



STATEMENT OF COMPLIANCE

May 15, 2023

To Whom It May Concern:

Adams Avenue Business Association is in compliance with all City of San Diego requirements, such as general requirements, compensation and reimbursements, record keeping and insurance as set forth in the agreements between the City of San Diego and the Adams Avenue Business Association.

All required reports and disclosures have been submitted.

Scott Kessler

Executive Director

Statement of Expenditures

Budget vs Actual

City of San Diego Contracts & Grants- BID, MAD, & SBEP July 2021 through June 2022

		BID		M	IAD	SBEP			
			Over	Budget				Over	
			(Under)		(not			(Under)	
Income	Actual	Budget	Budget	Actual	required)	Actual	Budget	Budget	
41000 · SBEP	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 21,766	\$ 22,000	\$ (234)	
42000 · MAD	-	-	-	58,099	-	말	-	-	
42020 · BID	55,292	60,000	(4,708)						
Total Income	55,292	60,000	(4,708)	58,099		21,766	22,000	(234)	
Expenses									
50020 · Personnel									
50027 · Office Staffing	31,045	26,000	5,045	24,364		16,551	22,000	(5,449)	
Total 50020 · Personnel	31,045	26,000	5,045	24,364	-	16,551	22,000	(5,449)	
52010 · Maintenance									
52035 · Supplies	-	-	-	794	=	-	-		
52025 · Utilities(Water/Electric)	1,028	20	1,028	4,052	-	25	-	120	
52020 · Contract Labor		-		18,978			<u></u>	**	
Total 52010 · Maintenance	1,028	-	(1,028)	23,824	-	-	-	-	
53100 · Special Events									
53110- Permits	-	-	-	-	=	2,600	, - 1	2,600	
53115 · Promotional	364	-	364						
Total 53100 · Special Events	364	-	364	-	-	2,600	-	(=);	
50040 Operating									
50110 · Insurance	1,679	-	1,679	2,057	-	*	-	-	
50210 - Office Supplies	1,168	-	1,168	145	=			-	
50125 - Accounting	3,809	-	3,809	4,964	-	2,265	29	2,265	
50060 · Dues and Subscriptions	1,700	-	1,700	195	-	350	(5)	350	
50090 · Telephone	1,675	-	1,675	1,576	2	4	2/	-	
50070 · Postage and Delivery	116	-	116						
Total 50040 Operating	10,147	20,000	9,853	8,937	=	2,615	-	2,615	
51510 · Marketing									
51555 - Graphic Design	-	2,200	(2,200)	-	<u>=</u>	-	a .	-	
51530 - Website/Social Media	11,828	2,800	9,028	-	-	-	-	-	
51535 - Advertising/Promotion	35	3,200	(3,165)	974	=	+	-	-	
51545 · Newsletter	310	-	310	-	-	-	-	-	
51560 - Holiday on Adams	535	3,800	(3,265)		·		*:	-	
Total 51510 · Marketing	12,708	12,000	708	974	-	-	-	-	
CONTINGENCY		2,000	(2,000)			-	-	-	
Total Expense	55,292	60,000	(4,708)	58,099	-	21,766	22,000	(2,834)	
Net Income	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	

Schedule of Event Revenue and Expenses

For the Year Ended December 31, 2022

						Holiday on Adams				
	_	Unplugged]	Taste of Adams	s _	Street Fair		& Spirit Stroll		Total
Revenue:										
Booth Rentals	\$	1,990	\$	-	\$	132,027	\$	- \$	3	134,017
Ticket Sales		10,692		44,751		55,618		14,795		125,856
Sales of Merchandise		-		-		5,137		-		5,137
Sponsorship		-		5,000		785		-		5,785
Other Income				150	_			_	_	150
Total Revenue		12,682		49,901	_	193,567		14,795	_	270,945
Expenses:										
Equipment Rental		233		526		30,370		-		31,129
Advertising		6,535		4,745		15,155		988		27,423
Personnel										χ€.
Contract Labor		4,932		730		86,169		2,750		94,581
Music & Entertainment		7,400		•		24,100		€		31,500
Other Event Expenses		420		3,349		19,248		7,592		30,609
		19,520		9,350		175,042		11,330	_	215,242
Net Revenue	\$_	(6,838)	\$	40,551	\$_	18,525	\$	3,465	S_	55,703

For the Year Ended December 31, 2021

						Holiday on Adan	ns			
		Unplugged	Tas	Taste of Adams		Street Fair	& Spirit Stroll		Total	
Revenue:										
Booth Rentals	\$	-	\$	-	\$	(1,999)	12,340	\$	10,341	
Ticket Sales		_		39,556		-		_	39,556	
Total Revenue		-	_	39,556	_	(1,999)	12,340	_	49,897	
Expenses:										
Equipment Rental		-		606		(1,905)	-		(1,299)	
Advertising		170		10,325		750	ne ne		11,075	
Contract Labor		-		1,800		6,550	1,495		9,845	
Other Event Expenses		·*		135			1,652		1,787	
•	_		_	12,866	_	5,395	3,147		21,408	
Net Revenue	\$_	_	\$_	26,690	\$=	(7,394)	9,193	\$ =	28,489	