



**Adams Avenue Business Association  
Minutes - Board of Directors Meeting  
June 6, 2023 @ 8:00am**

**Members Present:** Ryan Altman, Dave McPheeters, Doug Generoli, David Harding, Derith Mason, Devon Jina, LT Lanham, Rachel Strueber, Lauren Castro

**Staff:** Scott Kessler, Executive Director, Julia Sanchez, Assistant Director

**Guests:** Andi McNew, Sean Karafin, Sean Plaisted, Jim Baross, Mark Walton

**A. Call to order:** 8:09am by Ryan Altman

**B. Introductions:**

**C. Additions/Deletions to Agenda:**

**D. Announcements/Public Comment**

**E. Guest Speakers:** Andi McNew introduced herself as the Rep for Sen. Toni Atkins, and gave a run-down of Senator Atkins Reproductive Access bills that recently passed. Sean Plaisted from EDD Dept. gave an update on the Green Waste Waiver and the BID budget approval.

**F. Action Items**

1. **Approve April Financials** –M/S/P Generoli/McPheeters 9 members present, 9 yes
2. **Approve May Minutes** M/S/P –McPheeters/Strueber – 9 members present, 9 yes
3. **Motion to support Unsafe Camping Ordinance and Mayor Gloria’s request to circulate petitions** M/S/P Strueber/Mason 9 members present, 8 yes, 1 opposed
4. **Motion to support Smart Street Light Program** M/S/P McPheeters/Mason 9 members present, 9 yes

**G. Discussion Items**

1. **City’s Green Ordinance waver (form was emailed to BOD prior to meeting)** Scott Kessler spoke of the form AABA received from the City regarding the exemptions from using the mandated green bins and is forwarding to AABA members. The AABA’s Waste Management monthly bill has doubled, other board members expressed alarm at their rising trash fees. AABA’s public trash can collections do not meet either of the exemption qualifications stated on the City’s form. If consumers are forced to separate green waste on the sidewalk, we would have to put more trash receptacles out there. Other MAD’s in the City are facing the same issues. Sean Karafin responded that it is not just MADs that provide trash cans in the public right-of-way, it’s a State law and the City has limited ability to waive organic recycling.
2. **CIVITAS update** Scott updated the Board that he has signed the updated CIVITAS contract, et with CIVITAS and sent them the engineer reports and BID map. We will keep you updated throughout the year.
3. **Moving the next BOD meeting from July 4<sup>th</sup>** Ryan suggested moving the scheduled July 4<sup>th</sup> BOD meeting to July 11<sup>th</sup> and Executive committee meeting to July 5<sup>th</sup>. The Board agreed.

**H. Committee Reports**

Promotions/Business Planning & Development Committee (Ryan)– Refer to Scott’s staff report.

1. Finance/Executive Committee – (Doug G./ David H.) – David Harding – May booth sales are looking positive for the Street Fair.
2. Executive Committee – (Ryan) – Refer to Scott’s staff report.

**I. Staff Report - Salgado claim settlement-** We reached our policy limits on the Salgado claim stemming from the 2019 Street Fair, where a guy jumped off the stage and injured a woman. Beerfish, a co-defendant in the suit, also met their \$1-million-dollar limit. Plaintiff received a total of \$2 million dollars. **Taste of Adams**– Planning is going well; we will have 41 participants this year, we are expecting to make \$45,000 on the event this year, if we sell-out. **awards-** This is the big grant we write each year for our Street Fair. This year we got a significant boost of \$6,000.00. Last year we got \$18,000, this year we got \$24,000.00. For the past few years we have received a few thousand more each year as the budget for the Commission for Arts and Culture has grown. At one time, we used to get \$50,000 for the Street Fair when we were in a different funding pool, but over the years we have averaged \$25,000. We have been getting TOT grants from the City for 40 years. – **Street Fair vendor sales-** This is the best we have ever done at this point in the season. Our profit is now potentially \$30,000 - \$50,000 more than we budgeted based on the presenting sponsorship, and our increased vendor sales.

**J. Adjournment at 9:00am\_\_.** M/S/P –McPheeters/Lanham – 9 members present, 9 yes

**Next meeting: June 6, 2023**

Respectfully submitted, Julia Sanchez