

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday October 3, 2023
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link
<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>

Ryan Altman, PRESIDENT ryan@communitywellness.org

Dave McPheeters, VICE PRESIDENT Dave.mcpheeters@gmail.com

Nicky McGreevy, 2nd VICE PRESIDENT nicolemcgreevy.pilates@yahoo.com

Doug Generoli, TREASURER dgeneroli@gmail.com

David Harding SECRETARY david.harding@edwardjones.com

Russ Vuich russvuich@gmail.com

Derith Mason sales@artisticfloralsinc.com

Devon Jina devonjina@gmail.com

LT Lanham dinksbarbersupply@gmail.com

Tony Carrillo t.carrillo@aol.com

Mick Ward collinmick@gmail.com

Meredith Walton DrMWalton@heightsoptometry.com

Rachel Strueber rachel.strueber@primelending.com

Lauren Castro lauren@castrogrouprealestate.com

A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment (5 minutes)

E. Guest Speakers (15 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Kohta Zaiser*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Ben Mendoza
5. 4th District County Supervisor, Nathan Fletcher -
6. 53rd Congressional District of California, (*Sara Jacobs*)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Neighborhood Investment Manager Report – *Sean Karafin*

F. Action Items

1. Approve July & August Financials (attached) * (5 minutes)
2. August minutes not ready, will be ajenized in November along with Oct. minutes

G. Discussion Items

1. Street Fair wrap up, pros, cons, etc. (45 minutes)

H. Committee Reports (5 minutes)

1. Promotions/ Business Planning & Development Committee -No report/ no Sept meeting held
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee –No report/ no Sept meeting held

Staff Report: Adams Avenue Spirit Stroll – New street banners in December- (5 minutes)
Senator Toni Atkins SD BID funding -

I. Adjournment

AABA Committee Meeting Days and Times:

Promotions/BP&D Committee-Tuesday following monthly Board meeting October 10th, 8:00am

Finance Committee-Third Friday of the month Oct 20th, 9:30am at 3120 Laurel Street

Executive Committee- Last Wednesday of the month October 27th, 2023

AABA Board Meeting-First Tuesday of the month at 8:00am November 7th, 2023