

**Adams Avenue Business Association: Board of Directors Meeting Agenda**  
**Tuesday November 7, 2023**  
**8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard**

**Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link**  
<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>

Ryan Altman, PRESIDENT [ryan@communitywellness.org](mailto:ryan@communitywellness.org)  
Dave McPheeters, VICE PRESIDENT [Dave.mcpheeters@gmail.com](mailto:Dave.mcpheeters@gmail.com)  
Nicky McGreevy, 2<sup>nd</sup> VICE PRESIDENT [nicolemcgreevy.pilates@yahoo.com](mailto:nicolemcgreevy.pilates@yahoo.com)  
Doug Generoli, TREASURER [dgeneroli@gmail.com](mailto:dgeneroli@gmail.com)  
David Harding SECRETARY [david.harding@edwardjones.com](mailto:david.harding@edwardjones.com)  
Russ Vuich [russvuich@gmail.com](mailto:russvuich@gmail.com)  
Derith Mason [sales@artisticfloralsinc.com](mailto:sales@artisticfloralsinc.com)

Devon Jina [devonjina@gmail.com](mailto:devonjina@gmail.com)  
LT Lanham [dinksbarbersupply@gmail.com](mailto:dinksbarbersupply@gmail.com)  
Tony Carrillo [t.carrillo@aol.com](mailto:t.carrillo@aol.com)  
Mick Ward [collinmick@gmail.com](mailto:collinmick@gmail.com)  
Meredith Walton [DrMWalton@heightsoptometry.com](mailto:DrMWalton@heightsoptometry.com)  
Rachel Strueber [rachel.strueber@primelending.com](mailto:rachel.strueber@primelending.com)  
Lauren Castro [lauren@castrogrouprealestate.com](mailto:lauren@castrogrouprealestate.com)

**A. Call to Order**

**B. Introductions**

**C. Additions/Deletions to Agenda**

**D. Announcements/ Public Comment** (5 minutes)

**E. Guest Speakers** (15 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Kohta Zaiser*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Ben Mendoza
5. 4<sup>th</sup> District County Supervisor, Nathan Fletcher -
6. 53<sup>rd</sup> Congressional District of California, (*Sara Jacobs*)- *Katie Heller*
7. 78<sup>th</sup> Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39<sup>th</sup> Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Neighborhood Investment Manager Report – *Sean Karafin*

**F. Action Items**

1. Approve September Financials (attached) (5 minutes)
2. Approve August Minutes (attached)
3. Approve October Minutes (attached)

**G. Discussion Items**

1. BOD meeting schedule next 3 months (5 minutes)
  - December 5<sup>th</sup> '23 BOD meeting
  - January 9<sup>th</sup> '24 BOD meeting
  - February 6<sup>th</sup> '24 Annual Breakfast meeting in leu of February BOD meeting
2. Annual City-mandated Diversity & Inclusion training (see handout) (10 minutes)
3. Holiday events
  - Kensington Tree lighting November 24<sup>th</sup>
  - Spirit Stroll November 25<sup>th</sup>
  - Holiday On Adams (Santa & snow) December 10<sup>th</sup>

**H. Committee Reports**

1. Promotions/ Business Planning & Development Committee - Ryan (5 minutes)
2. Finance/Investment Committee (Street Fair P&L) – *Doug & Dave*
3. Executive Committee – Ryan

**Staff Report:** Adams Avenue Spirit Stroll – New street banners in January- (5 minutes)  
Kensington trees – CIVITAS update - Senator Toni Atkins SD BID funding

**I. Adjournment**

**AABA Committee Meeting Days and Times:**

**Promotions/BP&D Committee**-Tuesday following monthly Board meeting November 14<sup>th</sup>, 2023

**Finance Committee**-Third Friday of the month  
Laurel November 17<sup>th</sup>, 2023, 9:30am at 3120

**Executive Committee**- Last Wednesday of the month November 29<sup>th</sup>, 2023

**AABA Board Meeting**-First Tuesday of the month at 8:00am December 5<sup>th</sup>, 8:00am