



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
August 1, 2023 @ 8:00am**

Members Present: Ryan Altman, Dave McPheeters, Doug Generoli, Derith Mason, Mick Ward, LT Lanham, Meredith Walton, Devon Jina

Staff: Scott Kessler, Executive Director, Julia Sanchez, Assistant Director

Guests: Officer Jenny Hall, Rachel Strueber, Sean Karafin, Sean Plaisted, Ben Mendoza, Gary Weber, Steve Kader

A. Call to order: 8:04am by Ryan Altman

B. Introductions:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment

E. Guest Speakers: Officer Jenny Hall (SDPD)- Officer Hall gave info on National Night Out happening at Kensington Library the first Tuesday in August. Officer Hall also gave an update on the suspects from the Adams Car Wash break in. She also spoke of the homeless ordinance that began on July 31st. The Board asked questions regarding the homeless ordinance, specifically what they can do to help. **Rep. Ben Mendoza** gave an update on the traffic evaluation findings at the Mtn. View /Adams Ave intersection. The City will implement traffic slowing measures there and the construction will incorporate the pipeline project. On July 10th an ordinance was passed to hold contractors responsible for street damage due to undergrounding. **Rep. Andi McNew** gave an update on the \$1.5 million secured for the BID Districts, and \$5.9 million going to the Fleet Science Ctr. She also gave updates on SB447, and ACA5. **Scott Kessler** thanked Toni Atkins for recognizing the work done by the BIDs. Sean Placid, EDD has been in touch with the City Arborist, but there are still no updates as to when the tree replacement will begin. Russ Vuich, AABA asked that the minutes from July's BOD meeting be rectified to include his mention of the Lou Curtiss documentary.

F. Action Items

1. **Approve June Financials** –M/S/P Generoli/McPheeters 8 members present, 8 yes
2. **Approve July Minutes** M/S/P – McPheeters Ward/Ward – 8 members present, 8 yes
3. **Approval to move September BOD meeting to Sept. 12th** - 8 members present, 8 yes

G. Discussion Items

Proposed SBEP cutbacks **Scott Kessler**, AABA spoke about the \$3,000 cutback from Technical Assistance funding at the same time finding out that Senator Toni Atkins has secured \$1.2 million in funding to the BID's. Scott has sent an email to Christina Bibler in the EDD Department asking if this violates the spirit of Senator Atkins condition of no City cutbacks to the BIDs, as the BIDs are fighting to maintain base-level funding. Scott has not received an answer yet. **Sean Karafin**, EDD stated that the 35% reduction in SBEP was made prior to Sen. Atkins \$1.2 million.

H. Committee Reports

1. Promotions/Business Planning & Development Committee (Ryan)– spoke of the success of the Summer Business Mixer at AC Lounge.

2. Finance/Executive Committee – (Doug G./ David H.) – **Doug Generoli** spoke of the \$44,000 AABA received for ETC and the \$40,000 in Taste of Adams Avenue event revenue, though it does not show a true picture of AABA’s overall finances.
3. Executive Committee – (Ryan) – Refer to Scott’s staff report.

I. Staff Report – Street Fair & Sponsor update- To date, we have received \$20,000 from Farmers Cup sponsor and U.S. Bank’s \$25,000 in sponsorship money is on the way. Booth fees are up by \$30,000. We will hit our projected revenue mark. We have hired Urban Corp cadets as our cleanup crew and The Vibe (old SKA Bar location) will be open just in time to participate in the event and will host the Groove Stage inside their building. We have also moved the Craft Beer Taste from the Heights Market parking lot over to Mansfield St next to Normal Heights Community Church. **Lou Curtiss Documentary-** On Saturday, November 18th AABA will host a fundraiser for the filmmakers of the new Lou Curtiss documentary. Gregory Page will perform a 30-0minute set before the start of the movie then we will screen the movie. **Paint Touch-up on Adams-** The work has been completed. **Power washing on Adams-** Urban Corp has one more day of work power washing the sidewalks. **Kensington Tree Replacement-** Eight tree grates will be repaired afterwards, and 18 lamp tops will be painted.

J. Adjournment at 9:12am__ . M/S/P –McPheeters/Lanham – 8 members present, 8 yes

Next meeting: September 12, 2023

Respectfully submitted, Julia Sanchez