

Adams Avenue Business Association: Board of Directors Meeting Agenda
Tuesday April 2, 2024
8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard

Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link
<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>

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A. Call to Order

B. Introductions

C. Additions/Deletions to Agenda

D. Announcements/ Public Comment (5 minutes)

E. Guest Speakers (15 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Emily Piatanesi*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – Sara Al-Agha
5. 4th District County Supervisor, Monica Montgomery Steppe -
6. 53rd Congressional District of California, (Sara Jacobs)- *Katie Heller*
7. 78th Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39th Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Economic Development Department Report – *Rhea Aguinaldo*

F. Action Items

1. Approve February financials (attached)* (5 minutes)
2. Approve March Minutes (attached)*

G. Discussion Items

1. Annual retreat (25 minutes)
2. '24 AABA budget
3. Kensington tree fundraising
4. Adams Avenue parking meters

H. Committee Reports (5 minutes)

1. Promotions/ Business Planning & Development Committee
2. Finance/Investment Committee – Doug & Dave
3. Executive Committee –

Staff Report: Alleys in Action! demonstration May 18th – (5 minutes)
Kaleidoscope of Butterfly wrap-up – 28 light acorn tops painted - New Street banners –
Unplugged April 27th

I. Adjournment

AABA Committee Meeting Days and Times:

Promotions/BP&D Committee-Tuesday following monthly Board meeting April 9th, 8:00am

Finance Committee-Third Friday of the month

April 19th, 9:30am at 3120 Laurel

Executive Committee- Last Wednesday of the month

April 24th, 2024

Board of Directors Retreat (Breakfast provided)

May 7th, 2024, 8:00-11:00am