

**Adams Avenue Business Association: Board of Directors Meeting Agenda**  
**Tuesday March 5, 2024**  
**8:00 a.m. in the Normal Heights Community Center, 4649 Hawley Boulevard**

**Meeting is hybrid. Live at the Normal Heights Community Center and via this zoom link**  
**<https://us06web.zoom.us/j/81169859188?pwd=x1Xs4o8akWAaVEAfexidREqff91bWK.1>**

Ryan Altman, PRESIDENT [ryan@communitywellness.org](mailto:ryan@communitywellness.org)  
Dave McPheeters, VICE PRESIDENT [Dave.mcpheeters@gmail.com](mailto:Dave.mcpheeters@gmail.com)  
Nicky McGreevy, 2<sup>nd</sup> VICE PRESIDENT [nicolemcgreevy.pilates@yahoo.com](mailto:nicolemcgreevy.pilates@yahoo.com)  
Doug Generoli, TREASURER [dgeneroli@gmail.com](mailto:dgeneroli@gmail.com)  
David Harding SECRETARY [david.harding@edwardjones.com](mailto:david.harding@edwardjones.com)  
Russ Vuich [russvuich@gmail.com](mailto:russvuich@gmail.com)  
Derith Mason [sales@artisticfloralsinc.com](mailto:sales@artisticfloralsinc.com)

Devon Jina [devonjina@gmail.com](mailto:devonjina@gmail.com)  
LT Lanham [dinksbarbersupply@gmail.com](mailto:dinksbarbersupply@gmail.com)  
Tony Carrillo [t.carrillo@aol.com](mailto:t.carrillo@aol.com)  
Mick Ward [collinmick@gmail.com](mailto:collinmick@gmail.com)  
Meredith Walton [DrMWalton@heightsoptometry.com](mailto:DrMWalton@heightsoptometry.com)  
Lauren Castro [lauren@castrogroupealestate.com](mailto:lauren@castrogroupealestate.com)

**A. Call to Order**

**B. Introductions**

**C. Additions/Deletions to Agenda**

**D. Announcements/ Public Comment** (5 minutes)

**E. Guest Speakers** (15 minutes)

1. San Diego Police Department - *Officer Jenny Hall*
2. Mayor's Office, (Todd Gloria) – *Representative Emily Piatanesi*
3. Council District 3, (Stephen Whitburn) –
4. Council District 9, (Sean Elo-Rivera) – *Sara Al-Agha*
5. 4<sup>th</sup> District County Supervisor, Nathan Fletcher -
6. 53<sup>rd</sup> Congressional District of California, (*Sara Jacobs*)- *Katie Heller*
7. 78<sup>th</sup> Assembly District, (Chris Ward) – *Representative Christopher Gris*
8. 39<sup>th</sup> Senate District, (Toni Atkins) - *Representative Andi McNew*
9. Neighborhood Investment Manager Report – *Rhea Aguinaldo*

**F. Action Items**

1. Approve December/end of year financials (attached)\* (5 minutes)
2. January Financials (attached)\*
3. Approve January Minutes (attached)\*

**G. Discussion Items**

1. April 2<sup>nd</sup> BOD retreat
2. State and City budget cutbacks
3. Adams Avenue parking meter study

**H. Committee Reports** (5 minutes)

1. Promotions/ Business Planning & Development Committee
2. Finance/Investment Committee – *Doug & Dave*
3. Executive Committee –

**Staff Report:** World Design Capital grant & demonstration May 18th – (5 minutes)  
Kaleidoscope of Butterfly installation week of April 11<sup>th</sup> & dedication TBD - Kensington trees –  
New Street banners – Unplugged April 27th

**I. Adjournment**

**AABA Committee Meeting Days and Times:**

<b>Promotions/BP&amp;D Committee</b>	Tuesday following monthly Board meeting	March 12 <sup>th</sup> , 8:00am
<b>Finance Committee</b>	Third Friday of the month	March 15 <sup>th</sup> , 9:30am at 3120 Laurel
<b>Executive Committee</b>	Last Wednesday of the month	March 27 <sup>th</sup> , 2024
<b>Board of Directors Retreat</b> (Breakfast provided)		April 2 <sup>nd</sup> , 2024, 8:00-11:00am