

# Adams Avenue Business Association: Board of Directors Retreat Agenda

Tuesday March 4, 2025

8:00 – 11:00 a.m. at the Ould Sod, Coffee/Breakfast Served

Meeting is in-person only, 3373 Adams Avenue

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Lauren Castro [lauren@castrogrouprealestate.com](mailto:lauren@castrogrouprealestate.com)

## A. Call to Order

## B. Action Items

(5 minutes)

1. Election of 2025 officers

## C. Annual Retreat 8:05 – 11:00 AM

1. **Board member backgrounds** 1-2 minutes per member (20 Minutes)  
on their professional/personal background
2. **Staff Presentation** (20 Minutes)  
City of SD contractual obligations, Brown Act,  
Bylaw Review, Conflict of Interest, Code of Conduct, Closed Session  
Confidentiality, Signature Form
3. **Promotions Committee Topics** (20 Minutes)
  - Halloween Haunt
  - Spirit Stroll
4. **Business planning & Development Committee Topics** (30 Minutes)
  - Parking impacts
5. **Finance Committee Topics** (40 Minutes)
  - MAD campaign
  - Review annual budget
6. **Executive Committee Topics** (40 Minutes)
  - Board member engagement/value added activities or benefits

## D. Adjournment

### AABA Committee Meeting Days and Times:

**Promotions/BP&D Committee**-Tuesday following monthly Board meeting March 11th, 8:00am

**Finance Committee**-Third Friday of the month

March 21st, 9:30am at Doug's house

**Executive Committee**- Last Wednesday of the month

March 26th, 8:00am

**Next Board Meeting**-First Tuesday of the month at 8:00am

April 1st, 8:00am