



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
June 3, 2025 @ 8:00am**

Members Present: David Harding, Doug Generoli, Ryan Altman, Russ Vuich, Derith Mason, Devon Jina, Tony Carillo, Meredith Walton, Kim James

Staff: Scott Kessler, Executive Director, Julia Sanchez Assistant Director

Guests: Miranda Armida, Roger Mcclish, Yasmeeen Obeid, Susan Redelings, Dave McPheeters

Present on Zoom: Officer Jenny Hall, Fatima Maciel, Sara Al-Agha

A. Call to order:

B. Introduction:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment/NH News – Susan Redlings (Firesafe Council) June 29th a DIY canyon clean-up in NH. **David Harding (AABA)** – Bosforo has opened on the corner of Adams & 32nd. Marta will be opening soon at the old Twiggs location. Rite Aid on Adams is closing. Hopononymous Brewing is taking over the Little Miss space on Adams. The Ken Cinemas building is being transformed into office spaces. A new 4-story building is going up on the property next to bica.

E. Guest Speakers: Officer Jenny Hall (SDPD) – Arson investigation in the 3400 block of Adams Avenue. Suspect arrested. On May 27th there was a copper theft at the cell phone tower at 2840 Adams Avenue. On May 26th a speeding car flipped over and hit two parked cars on Adams Avenue & Wilson Ave. driver was arrested. **Sara Al-Agha (D9)** – The building in Ward Canyon Park is slated to be demolished mid-June. **Luz Ramirez (EDD)** – On June 6th there will be a review of the budget at City Hall. At 10am on June 25th there will be a cost-of-living forum for tourism workers. **Fatima Maciel (Mayor's office)** – On June 16th City Council will take a final vote on the ADU reform package. The parking reform package has passed. **Doug Generoli (AABA)** voiced his concern that SBEP will be wiped out completely, which will seriously impact our budget.

F. Action Items

1. **Approve April Financials** –M/S/P Generoli/Altman 8 members present/ 8 yes
2. **Approve May Minutes** – M/S/P Walton/Generoli 8 members present/ 8 yes
3. **Election of Kim James to BOD** – M/S/P Mason/Generoli 8 members present/ 8 yes

G. Presentation item

1. **Commission on Police Practices – (Yasmeeen Obeid)** Gave a presentation on the Commission, an independent oversight body tasked with reviewing complaints and misconduct within the San Diego Police Department, aiming to foster transparency, accountability, and trust between the police and the community.

H. Committee Reports

1. **Promotions/Business Planning & Development Committee** - (Ryan, AABA) -refer to Scott's staff report.

2. **Finance/Executive Committee** – (Doug G./ David H.) – **Doug (AABA)** – Financials in April show a loss of \$8,000, that is mainly due to expenses for Adams Avenue Unplugged. Our main concern is the potential loss of all or some of SBEP.
3. **Executive Committee** – refer to Scott's Staff report.

I. Staff Report: Kensington Pear Tree trim –WCA's crew was in Kensington to trim back the blighted portions of the 27 remaining Pear Trees. **Holiday tree lights repaired** – We were able to go up in a lift to fix the holiday lights in the Kensington Park tree. We are still looking to use LED lights to light the tree. **Street Fair update** – We are now caught up with last year's booth sales. We will sell out before the event. **Taste of Adams update** – We are about 60 tickets ahead of last year's sales. We did not raise the price this year, tickets are \$50. There are 5 new restaurants that have never participated in the event before! **One Taste ticket per Board member available**- We started a new policy this year to give out one ticket to each Board member, reach out to the AABA office to claim a ticket. **CIVITAS meeting** – We will be meeting with CIVITAS this week to restart our MAD campaign.

J. Adjournment at 9:07 am. M/S/P –Walton/Generoli

Next meeting: August 5, 2025

Respectfully Submitted, Julia Sanchez