



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
October 7, 2025 @ 8:00am**

Members Present: David Harding, Mick Ward, Doug Generoli, Ryan Altman, Russ Vuich, Derith Mason, Devon Jina, Tony Carillo, Meredith Walton, Lauren Castro, Kim James

Staff: Scott Kessler, Executive Director, Julia Sanchez Assistant Director

Guests: Victor Morales, Roger Mcclish, Steve Kader, Susan Redelings

Present on Zoom: Officer Jenny Hall

A. Call to order:

B. Introduction:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment/NH News – David Harding (AABA) – Fuzz Coffee and Records, and Marta have opened. Una Mas has been granted their ABC license. Blackmarket Bakery has closed; a new business will go into that space. The old Hawthorn space has been acquired by the owners of Pop Pie Co and Stella Jean's Ice Cream where they will open a coffee shop.

E. Guest Speakers: Officer Jenny Hall (SDPD) – On 9/21 a man was assaulted in the 3300 block of Adams. Scott Kessler (AABA) – Spoke about the homeless man who sits blocking the sidewalk and defecates all over the public right of way in front of various businesses along Adams Avenue. Scott asked Officer Hall about a possible restraining order.

F. Action Items

1. **Approve July Financials** –M/S/P Generoli/Ward 10 members present/ 10 yes
2. **Approve August minutes** - M/S/P Ward/Vuich present 10 members present/ 10 yes

G. Discussion Items

1. **Halloween Haunt** – Will be held on Friday, 10/31 from 3-6 PM.
2. **AABA Rep. to Normal Heights Community Planning Group** -There is a spot open on the NH Planning Group board for a Rep from AABA. Meredith Walton from Heights Optometry might be interested.
3. **Street Fair recap** – From staff's perspective, the event went great! Our beer garden and beer sales were up this year. The stage banners looked great! The sponsors: SD Foundation, SD Community Power and Bath Fitter's were happy!
4. **AABA bank account** – In late July and again in early August staff noticed a check number out of sequence in AABA's checking account and noticed that checks were fake. Scott and Doug walked into U.S Bank and were instructed to close the compromised account and open a new account.

H. Committee Reports

1. **Promotions/Business Planning & Development Committee** - (Ryan, AABA) – No Sept meeting.
2. **Finance/Executive Committee** – (Doug G./ David H.) – **Doug (AABA)** No Sept. meeting.
3. **Executive Committee** – No Sept meeting.

I. Staff Report: Spirit Stroll – Spirit Stroll will return this year on Small Business Saturday, November 29, 2025. **Kensington Tree Lighting** – the lights on the Kensington tree will turn on at 5PM on Friday, November 28th. **Holiday on Adams** – Our snow event will happen again on Sunday, December 14th from 12-3PM. **Carnival walkthrough** – On the final walkthrough with Parks & Rec it was found that the field was not damaged by this year's carnival during the street fair. **MAD update** – Still working to form the new MAD. **New AABA Maintenance team** – We have hired 2 new maintenance employees to do litter abatement on the Avenue 5 days a week.

J. Adjournment at 9:01 am. M/S/P –Mason/Generoli

Next meeting: November 4, 2025

Respectfully Submitted, Julia Sanchez