



**Adams Avenue Business Association
Minutes - Board of Directors Meeting
May 5, 2026 @ 8:00am**

Members Present: David Harding, Mick Ward, Doug Generoli, Derith Mason, Devon Jina, Meredith Walton, Lauren Castro, Victor Morales

Staff: Scott Kessler, Executive Director, Julia Sanchez Assistant Director

Guests: Roger McClish, Miranda Armida, Steve Kader, Dave McPheeters

Present on Zoom: Officer Jenny Hall, Luz Ramirez, Gary Weber

A. Call to order:

B. Introduction:

C. Additions/Deletions to Agenda:

D. Announcements/Public Comment/NH News –David Harding (Director) – The building on the North side of Adams & 32nd Street next door to Mauricios is for lease. Botanica Mama Roots is closing. Community Wellness Collab has closed, and Ryan Altman has resigned from AABA’s Board of Directors.

E. Guest Speakers: Officer Jenny Hall (SDPD) – The teens who were on video tagging in the alley behind condos between Hawley & Mansfield were arrested and released to their parents. There was a burglary at Una Mas on the evening of April 26th, detectives have security footage. **Luz Ramirez (EDD)** – Schedule for the FY’27 BID budget: budget to Council on 4/6, notice of public hearing on 5/11. The MAD reports go to CNS committee on 5/20 then to City Council on 6/15 for final approval.

F. Action Items

- 1. Approve March Financials –M/S/P Generoli/Walton** 8 members present/ 8 yes
- 2. Approve April minutes - M/S/P Ward/Castro** present 8 members present/ 8 yes
- 3. Switch investment account to 50% endowment fund and 50% emergency fund – M/S/P Generoli/Mason** 8 members present/ 8 yes

G. Discussion Items

- 1. Metered parking update – (Scott Kessler, AABA)-** Mayor’s office will give AABA notice when the meters will go online and we will let all businesses know. Scott attended a meeting held by Sean Elo-Rivera’s office in the Adams Rec Center to get community input on where the revenue from the new meters will go. **Meredith Walton (Director)** – Asked about green curb signage to alert people that they do not have to pay for those spaces. **Scott Kessler (AABA)** – responded that word from the Mayor’s office is that no extra signage is needed in those spaces.
- 2. Budget reductions due to City funding cuts – Scott Kesler (AABA) -** AABA has a \$115,000 budget deficit due to many different factors: the most recent being the budget cuts in the mayor’s FY’27 budget. We have applied for 2 County grants but have not heard back yet. Best case scenario, if both County grants are approved it will reduce operating loss by \$49,500, Without County grants AABA’s FY’26 operating loss projected to be \$92,500. **Meredith Walton (Director)** – Suggested giving AABA area businesses the option to sponsor events.

H. Committee Reports

1. **Promotions/Business Planning & Development Committee** - (Ryan A.) – Canceled April meeting
2. **Finance/Executive Committee** – (Doug G./ David H.) –
3. **Executive Committee** – (David H.) – Staff Report

I. Staff Report: Adams Ave Unplugged recap- We are looking to lose less than expected on Unplugged. **NH sign repaint completed-** The painting was completed in 3 days. **GoFundMe campaign** – Set up to take donations to help offset the cost from the sign repainting. **BID Alliance lobbying/funding cuts-** The BIDs are part of a coalition who are lobbying the City due to the funding cuts to the Arts. **Taste of Adams organizing is underway** – Solicitations have been sent to Adams Ave area restaurants.

J. Adjournment at 8:55 am. M/S/P – Mason/Generoli

Next meeting: June 2, 2026

Respectfully Submitted, Julia Sanchez